

**1<sup>st</sup> Travel Guide Print Option:** no design included in the quote, there will need to be design costs included. Glossy paper for 8 pages, non-gloss for 24. Will have a minimum of 8 pages of ads, this does not reduce our cost.

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I did give you the wrong print number for last year. It looks like we only printed 2,500.

Here are some quotes for printing and delivery only, this does not include any design work at \$32 an hour nor an e-edition.

**2023 RC Tourism Guide**

8.375 x 10.875

32 Total Pages:

4 page cover 80# gloss text - 4 color process with varnish on both sides

4 page center spread 80# gloss text - Map - 4 color process

24 page interior 50# offset - 4 color process

Send-it files / print / fold / stitch / trim / boxed / delivered to RC

**1,000 copies - \$3105.14**

**2,500 copies - \$3983.39**

**5,000 copies - \$5555.66**

***All quotes are good for 30 days from date of quote.***

We do need to up the page count, as there was an uneven amount of pages inside, which caused 2 tabs to be hanging out.

**Richland Center Shopping News**

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**2<sup>nd</sup> Option, design,** printing all pages on gloss paper, no advertising, just a travel guide. I will sell the back page to a local advertiser, this will reduce the cost shown to print.

Total Cost for 2,000 copies = \$3594.60-see those estimates on the next page.

**QUOTATION**

LA CROSSE GRAPHICS INC.  
3025 East Avenue South  
La Crosse, WI 54601

Phone: 608-788-2500  
Fax: 608-788-2660

Quotation Number: **138761A**  
Quotation Date: **11/17/2023**  
Sales Rep: **STEVE MARSOLEK**  
Estimator: **Clif Youngbauer**

Customer Account: **GREATRICHLAND**  
Name: **GREATER RICHLAND TOURSIM**  
Address: **397 W SEMINARY STREET**  
**RICHLAND CENTER WI 53581**  
Contact: **MARTY RICHARDS**  
Phone: Fax:

Job Description **TOURISM GUIDE 24 PAGE SELF COVER**  
**FLAT-- 16.75 X 10.875 FINISH-- 8.375 X 10.875**  
**FILES FURNISHED**  
**LOW RES AND HIGH RES PROOFS**  
**BINDERY: FOLD, STITCH, TRIM**  
**DELIVERY TO 53581 INCLUDED**

Component:	<b>1- 16 PAGE SIG</b>	Stock Description:	<b>GLOSS TEXT</b>	
Size:	<b>8 3/8 X 10 7/8</b>	Color:	<b>WHITE</b>	
Ink:	<b>4 / 4</b>	BWT:	<b>70</b>	Thickness: <b>.0000</b>
Bleed:	<b>Yes</b>			

Component:	<b>1- 8 PAGE SIG</b>	Stock Description:	<b>GLOSS TEXT</b>	
Size:	<b>8 3/8 X 10 7/8</b>	Color:	<b>WHITE</b>	
Ink:	<b>4 / 4</b>	BWT:	<b>70</b>	Thickness: <b>.0000</b>
Bleed:	<b>Yes</b>			

<u>Quantity</u>	<u>Price</u>
<b>1000</b>	<b>\$2,379.60</b>
<b>2000</b>	<b>\$2,754.60</b>
<b>3000</b>	<b>\$3,129.60</b>



Forward Media Digital  
United States  
amanda@forwardmediadigital.com

Price Quote: #0000001  
Issued on: Oct 27, 2023  
Expiry Date: Dec 1, 2023

**Local Travel Guide**

**To: Marty Richards**  
Greater Richland Tourism  
marty.richards@richlandcenterwi.gov  
397 W. Seminary St.  
Richland Center, 53581  
608-649-3376

Product or Service	Price	Quantity	Line Total
Travel Guide Page	\$35.00	24	\$840.00
Subtotal			\$840.00
<b>Total Price:</b>			<b>\$840.00</b>

