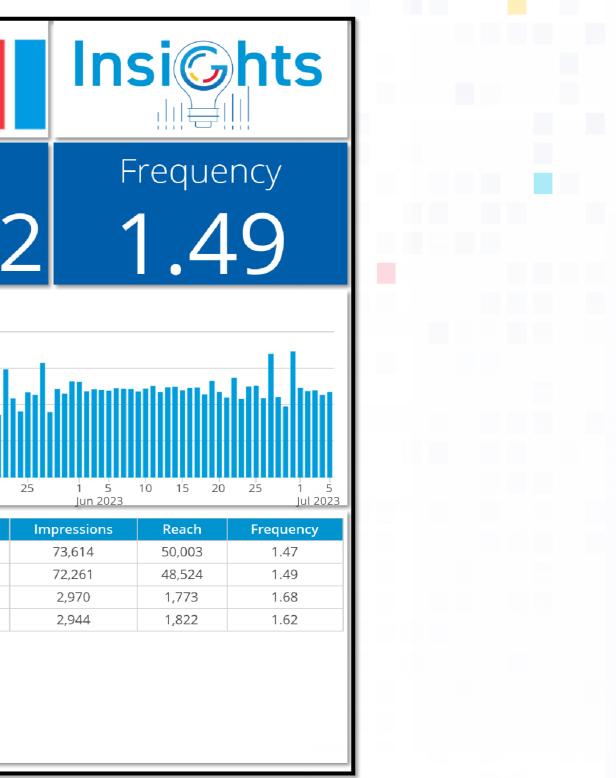
	TT PERFORMA	NCE
Advertiser	Impressions	Reach
Greater Richland Tourism +0 v	151,789	
Quick Date SelectorDays Weeks Months YearsTodayYesterdayLast 7 daysLast 30 daysLast 60 daysLast 90 days	2K 1.5K 1K 500 0 5 10 15 20 25 1 5 10 15 10 15 20 25 1 5 10 15 10 15 10 15 10 15 10 15 10 10 10 10 10 10 10 10 10 10	Impressions by Date
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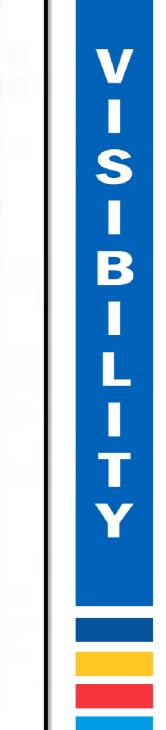


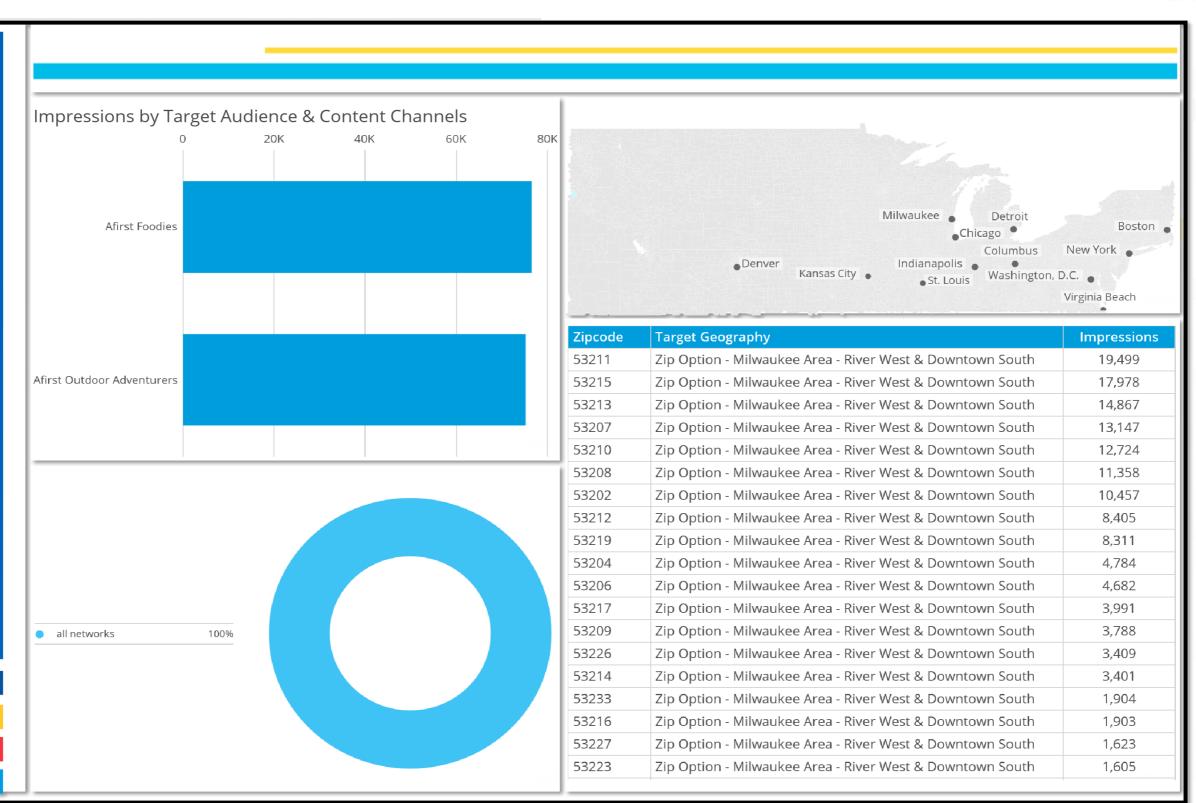
# When an impression is shown, your ad is *VISIBLE* to your target audience who are watching long-form episodic content.

Impressions by Publisher Netwo	ork	Impressions by Daypart & Day of Week	
Network Name	Impressions	80К	
Tubi	14,256		
Syfy	10,967	60K	
Lifetime	9,278		/
Philo	7,791	40K	
Xumo	7,785		
Sundance TV	6,682	20К	
BET	4,770		
AMC	4,691	0	
TNT	4,632	Daytime 9AM-4PM Early Evening 4PM-7PM	
A&E	4,541	25К	
HGTV	4,472		
Crackle	3,692	20К	
FOX Sports	3,647		
NBA	3,643		
Paramount Network	3,634	15К —	
MTV	3,425		
MLB	2,887		
Discovery ID	2,512	10К	
TBS	2,430		
FOX News	2,325	5к —	
History Channel	2,286		
MSNBC	2,281		
		0 Monday Tuesday Wednesday Thursday	Friday



Saturday







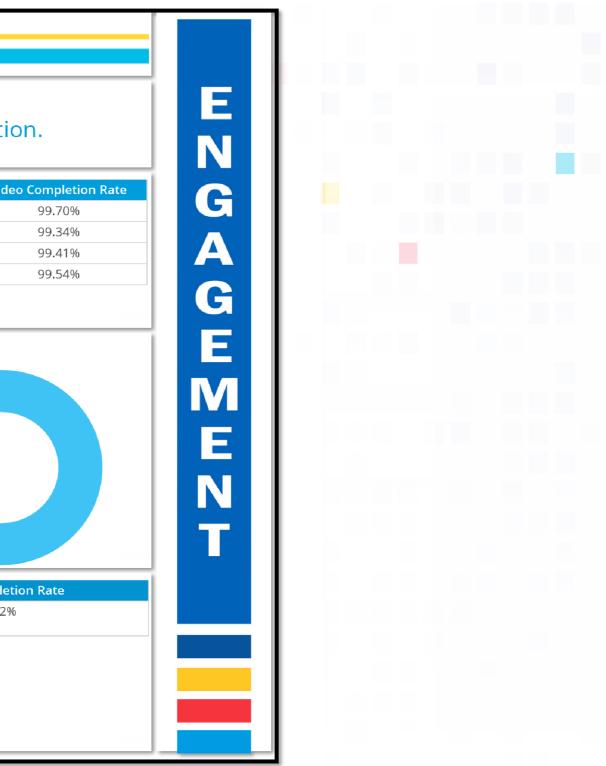
Viewers are *engaged* when they watch your commercial through to completion.

# Video Completion Rate 99.52%

Campaign Name	Video
Greater Richland Tourism OTT Campaign Spring/Summer 2023 Foodies 2 of 2	
Greater Richland Tourism OTT Campaign Spring/Summer 2023 Outdoor Adventurers 1 of 2	
Greater Richland Tourism OTT Campaign Summer/Fall 2023 Outdoor Adventurers 1 of 2	
Greater Richland Tourism OTT Campaign Summer/Fall 2023 Foodies 2 of 2	

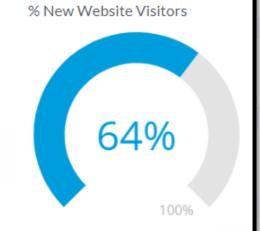
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				Connected TV 99.52%	
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		-00-You'll Find It		150,618	99.52%
	ne r Richland Tourisr	ne	ne r Richland Tourism GRTM-YFIH-0223-00-You'll Find It	ne r Richland Tourism GRTM-YFIH-0223-00-You'll Find It	50К         100К         150К         200К           6         Соппестеd TV         99.52%           99.52%         Соппестеd TV         99.52%           ne         Impressions         Impressions           ar Richland Tourism GRTM-YFIH-0223-00-You'll Find It         150,618





Start Date	lytics vs GA4 being used to popu		Property Name	View/Stream Name	Source/Medium	🗸 Sessions	🔶 New Users	% Ne
		Property Type			google / organic	16,748	9,582	
2023-04-13	2023-07-05	GA4	Greater Richland Tourism	Greater Richland Tourism	(direct) / (none)	5,777	4,545	
					Various/Referral	2,862	2,085	
					bing / organic	960	554	
					facebook / paidsocial	552		
							518	
					yahoo / organic	365	242	
Sess	sions		Pageviews	New Users	duckduckgo / organic	230	150	
			-		(not set)	56	0	
27	705	E.	5,682	17,690	ecosia.org / organic	11	10	
Ζ/.	705	J.	J,00Z	17,090	milwaukeemag / advertorial	4	A	
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Page Title	Page path	Views
Tourism   Richland Center Wisconsin	/tourism	2156
Thunderfest   Richland Center Wisconsin	/tourism/page/thunderfest	1540
2023 Richland Center Dairy Days and Rodeo Parade   Richland Center Wisconsin	/tourism/page/2023-richland-center-dairy-days-and-rodeo-parade	1369
42nd Annual Richland County Dairy Breakfast   Richland Center Wisconsin	/tourism/page/42nd-annual-richland-county-dairy-breakfast	744
Canoeing & Kayaking   Richland Center Wisconsin	/tourism/page/canoeing-kayaking	737
Main Events   Richland Center Wisconsin	/tourism/page/main-events	596
Calendar of Events   Richland Center Wisconsin	/tourism/calendar	578
Wisconsin High School Rodeo Finals   Richland Center Wisconsin	/tourism/page/wisconsin-high-school-rodeo-finals-0	499
Day Trips & Agritourism   Richland Center Wisconsin	/tourism/page/day-trips-agritourism	352
Memorial Day Parade and Observance Ceremony   Richland Center Wisconsin	/tourism/page/memorial-day-parade-and-observance-ceremony	341
Muscoda Morel Mushroom Festival   Richland Center Wisconsin	/tourism/page/muscoda-morel-mushroom-festival	312
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Taste of the Hills-Greater Richland Area Chamber of Commerce Richland Center Wisconsin	/tourism/page/taste-hills-greater-richland-area-chamber-commerce	277
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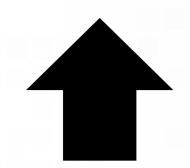
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