

1st Travel Guide Print Option: no design included in the quote, there will need to be design costs included. Glossy paper for 8 pages, non-gloss for 24. Will have a minimum of 8 pages of ads, this does not reduce our cost.

I did give you the wrong print number for last year. It looks like we only printed 2,500.

Here are some quotes for printing and delivery only, this does not include any design work at \$32 an hour nor an e-edition.

2023 RC Tourism Guide

8.375 x 10.875

32 Total Pages:

4 page cover 80# gloss text - 4 color process with varnish on both sides

4 page center spread 80# gloss text - Map - 4 color process

24 page interior 50# offset - 4 color process

Send-it files / print / fold / stitch / trim / boxed / delivered to RC

1,000 copies - \$3105.14

2,500 copies - \$3983.39

5,000 copies - \$5555.66

All quotes are good for 30 days from date of quote.

We do need to up the page count, as there was an uneven amount of pages inside, which caused 2 tabs to be hanging out.

Richland Center Shopping News

2nd Option, design, printing all pages on gloss paper, no advertising, just a travel guide. I will sell the back page to a local advertiser, this will reduce the cost shown to print.

Total Cost for 2,000 copies = \$2,880.17-see those estimates on the next page.

QUOTATION

LA CROSSE GRAPHICS INC.
3025 East Avenue South
La Crosse, WI 54601

Phone: 608-788-2500
Fax: 608-788-2660

Quotation No: 138761
Quotation Date: 10/26/2023
Sales Rep: STEVE MARSOLEK
Estimator: Clif Youngbauer

Customer Account: GREATRICHLAND
Name: GREATER RICHLAND TOURSIM
Address: 397 W SEMINARY STREET
RICHLAND CENTER WI 53581
Contact: MARTY RICHARDS
Phone: Fax:

Job Description: TOURISM GUIDE 24 PAGE SELF COVER
FLAT-- 11 X 8.5 FINISH-- 5.5 X 8.5
FILES FURNISHED
LOW RES AND HIGH RES PROOFS
BINDERY: FOLD, STITCH, TRIM
DELIVERY TO 53581 INCLUDED

Component: OPTION 2: 80#
Size: 5 1/2 X 8 1/2 Stock Description: GLOSS TEXT
Front Colors: 4 Color: WHITE
Back Colors: 4 BWT: 80
Bleed: Yes Thickness: .0000

Quantity	Price
1,000	\$1,708.47
2,000	\$2,040.17
3,000	\$2,365.42



Forward Media Digital
United States
amanda@forwardmediadigital.com

Price Quote: #0000001
Issued on: Oct 27, 2023
Expiry Date: Dec 1, 2023

Local Travel Guide

To: Marty Richards
Greater Richland Tourism
marty.richards@richlandcenterwi.gov
397 W. Seminary St.
Richland Center, 53581
608-649-3376

Product or Service	Price	Quantity	Line Total
Travel Guide Page	\$35.00	24	\$840.00
Subtotal			\$840.00
Total Price:			\$840.00