

CITY OF RICHLAND CENTER

AGENDA ITEM DATA SHEET

Agenda Item: Establishing Position on the Sale of Industrial Park Land for Storage Unit Facilities

Meeting Date: General Government Committee on 7/28/2026

Requested by: Jasen Glasbrenner, Economic Development

Background: The City has received interest from parties wishing to purchase City-owned IP-zoned land for storage unit facilities. Storage units generate low tax revenue and utility use relative to the industrial users the Park was designed to attract. Before responding further to interested parties, staff seeks the Committee's general position on whether storage unit facilities are an appropriate category of use for City-owned IP land.

Separately, Chapter 410 addresses several specific storage-related uses — including cold storage plants, commercial vehicle/equipment storage buildings, open storage, and storage warehouses — but does not clearly address self-storage/mini-storage facilities (individual units rented to the public), which is the type of use proposed by interested parties. If the Committee determines this use should be allowed, a Chapter 410 text amendment may be warranted to clarify or establish self-storage facilities as a permitted or conditional use, which would require Plan Commission review and Common Council adoption.

Recommended Action: Discussion to establish Committee's general position on whether the City should consider IP land sales for storage unit uses; no specific sale is before the Committee at this time.

Attachments: None