

CITY OF RICHLAND CENTER - AGENDA ITEM DATA SHEET

Agenda Item: Consider approval of a Temporary "Class B" Wine and "Class B" Beer License for Greater Richland Area Chamber of Commerce's Annual Quilt Gala on May 2nd, 2026.

Committee Review: Park Board

Meeting Date: April 27th, 2026

Requested by: Jodi Mieden- Recreation Director

Background:

The Chamber of Commerce, along with the G.R.A.C.E. Team NASCAR are hosting the Annual Quilt Gala on May 2nd, 2026, from 4-9pm at the Community Center. They are applying for a Temporary "Class B" Wine and "Class B" Beer License to allow them to sell alcohol at their fundraising event.

The Chief of Police has completed his review of the application and found no grounds for denial identified at this time.

CHAPTER 701: CONTROL, MANAGEMENT AND REGULATION OF THE CITY'S PARKS AND PARK AREAS

[History: Old Code Chapters 50, 701 & 702, Ord 2003-10, 2009-14, 2016-2]

701.04 Regulation of Intoxicating Liquor and Fermented Malt Beverages in Parks and Park Areas. (2)

Exception for Licensed Activities. This section shall not apply to persons possessing, dispensing or consuming fermented malt beverages at a time and within an area wherein such activities have been approved by the **Common Council or Parks and Grounds Commission** and for which a picnic alcohol beverage license for such activity has been issued by the Common Council or the Parks and Grounds Commission.

Under §701.04(2), the general prohibition on alcohol in parks does not apply when activities have been approved by the **Common Council or Park Board** and a picnic license has been issued. The section draws no distinction between alcohol that is sold versus given away — the only conditions are Board approval and issuance of the license. After review of Wisconsin state law (Wis. Stat. Ch. 125) and our Code of Ordinances (Chapter 701) and cannot find any provision restricting the Park Board from issuing a picnic license when the applicant intends to *sell* beverages.

125.26(6): Class "B" licenses

Temporary Class "B" licenses may be issued to bona fide clubs and **chambers of commerce**, to county or local fair associations or agricultural societies, to churches, lodges or societies that have been in existence for at least 6 months before the date of application, and to posts of veterans organizations **authorizing the sale of fermented malt beverages at a particular picnic or similar gathering**, at a meeting of the post, or during a fair conducted by the fair association or agricultural society. The amount of the fee for the license shall be determined by the municipal governing body issuing the license but may not exceed \$10. **An official or body authorized by a municipal governing body to issue temporary Class "B" licenses** may, upon issuance of any temporary Class "B" license, authorize the licensee to permit underage persons to be on the premises for which the license is issued.

Action taken:

PARK BOARD:

[] Approve a Temporary "Class B" Wine and "Class B" Beer License for Greater Richland Area Chamber of Commerce's Annual Quilt Gala on May 2nd, 2026.

[] Temporary "Class B" Wine and "Class B" Beer License not approved.