

CITY OF RICHLAND CENTER - AGENDA ITEM DATA SHEET

Agenda Item: Consider Acceptance of a Non-Monetary Donation and Naming Proposal Application

Requested & Presented by: Jasen Glasbrenner, Director of Public Works

Meeting Date: Public Works on 01-15-2026

Finance and Common Council on 02-03-2026

Committee Review:

Background: In 2020, the City received a new trail segment along the Hwy 14/80 corridor as part of the Safe Routes to School initiative which was facilitated by Dale Bender, Southwest Partners, and others. The trail, which runs from the Hwy 14/80 intersection to the Middle School, is now owned and maintained by the City, and currently has a compacted gravel surface.

Local resident Sheila Troxel has recently begun conversations with City staff regarding facilitating the funding necessary to upgrade to a full blacktop surface. At this point, it is anticipated that this will be a non-monetary donation with the project being facilitated by the donor(s). In connection the donation, Ms. Troxel is requesting that the trail would be formally named as the “Dale Bender Community Wellness Trail” in honor of Mr. Bender’s longstanding service to the community.

The City adopted a Naming and Branding Policy and SOP in 2025 (Res. 2025-06), which outlines the review and application process for naming public assets. Ms. Troxel has submitted a complete Naming Application and will also be submitting a Non-Monetary Donation Agreement for full Common Council review.

Department Recommendation: The Public Works Department recommends accepting the non-monetary donation contingent upon formal approval of the associated naming request. Both items have been reviewed in accordance with the City’s adopted policies and procedures.

Financial Impact: Private donation (no City funds required)

Requested Action:

PUBLIC WORKS: Motion to recommend forwarding the naming request for the “Dale Bender Community Wellness Trail” and acceptance of the proposed non-monetary donation facilitated by Sheila Troxel for trail blacktopping improvements to the Finance Committee and Common Council for consideration, in accordance with the City’s adopted Naming & Branding Policy and SOP.

FINANCE: Motion to recommend to the Common Council adoption of Resolution 2026-____, authorizing acceptance of the non-monetary donation from Sheila Troxel for blacktop improvements to the designated “Dale Bender Community Wellness Trail”, contingent upon final Council approval of the naming request.

COUNCIL: Motion to adopt Resolution 2026-____, authorizing acceptance of the non-monetary donation from Sheila Troxel for trail improvements, and to approve the naming of the trail segment from Hwy 14/80 to Richland Center Middle School as the “Dale Bender Community Wellness Trail”, as presented.

Attachment(s)

- Naming Proposal Application
- Naming and Branding PW Committee Report_01.15.2026
- A Resolution Authorizing Acceptance of a Non-Monetary Donation for Trail Improvements and Naming the Trail the “Dale Bender Community Wellness Trail”