
NAMING PROPOSAL DECISION FORM

Application Date: 1/14/2026

Proposed Name: Dale Bender Community Wellness Trail

Type of Public Asset: Trail / Pathway

Meeting Date: 02/03/2026

Council Decision

The City of Richland Center Common Council hereby:

- ☒ Approves the proposed name as follows: Dale Bender Community Wellness Trail
- ☐ Approves the proposed name with the following modifications:
- ☐ Denies the proposed name

Rationale for Decision:

Provide a brief explanation for the Council's decision, referencing the Public Works Committee recommendation, community feedback, or other factors as applicable.

The Common Council supports and adopts the Public Works Committee's recommendation to approve the naming of the trail as the "Dale Bender Community Wellness Trail." As documented in the Naming & Branding Public Works Committee Report dated January 15, 2026, the proposal was reviewed in accordance with the City's adopted Naming & Branding Policy and Standard Operating Procedures.

The Council finds that the proposed name appropriately recognizes Mr. Dale Bender's longstanding and meaningful contributions to the Richland Center community, particularly in the areas of public education, youth development, community wellness, and pedestrian and recreational access. The trail's location and use directly align with Mr. Bender's legacy and service, especially its connection to student and community safety through the Safe Routes to School initiative.

The Council further finds that the proposed name meets the historical, cultural, and community significance criteria outlined in City policy; avoids commercial branding, duplication, or controversy; accurately reflects the public purpose and character of the asset; and is consistent with prior committee review and staff recommendations.

APPROVED by the Common Council of the City of Richland Center on this 3rd day of February, 2026 by the following vote: AYES_____, NAYS _____.

CITY OF RICHLAND CENTER
RICHLAND COUNTY, WISCONSIN

Attest:

Todd Coppernoll, Mayor

Misty Molzof, Deputy Clerk