	2025 Greater Richland Touris	m Bu	dget Proposed		
Annual Room Tax Revenue	2025 Estimated Revenue		2024 Actual		
Eagle Township Room Tax Revenue (2025)	\$32,000	\$	32,380.91		
Forest Township Room Tax Revenue (2025)	\$2,000	\$	2,354.01		
Ithaca Township Room Tax Revenue (2025)	\$5,500	\$	5,498.20		
Richland Center Tax Revenue (2025	\$60,000	\$	57,956.00		
Richland Township Room Tax Revenue (2025)	\$3,000	\$	1,025.00		
Interest Income	\$600	\$	892.74		
Total	\$103,100	\$	100,106.86		
2025 Expenses					
Category -Item	2025 Budgeted Amount	Budg	eted 2024	Actual 2024	
Travel and Conference Expenses	\$ 3,500.00	\$	3,500	1787.39	
Visitor Center- Postage	\$ 200.00	\$	200	141.2	
Visitor Center- Copier maintenance agreement	\$ 400.00	\$	400	366.67	
Visitor Center- Office Supplies	\$ 200.00	\$	2,000	1075.8	
Visitor Center- Volunteer Support	\$ 400.00	\$	-	0	
Visitor Center- Giveaway items	\$ 3,000.00	\$	-	0	
Visitor Center- Intern pay for summer	\$ 3,000.00				
Visitor Center- Destination Wisconsin Me	\$ 1,500.00			1500	
Marketing for Center Color Fest	\$ 1,500.00	\$	1,500	1385.32	
Marketing- Dairy Days and Rodeo Parade	\$ 1,500.00	\$	1,500	921.5	
Marketing- Milwaukee Magazine print	\$ 5,400.00	\$	5,000	3,069.50	
Marketing- Inspired Magazine print	\$ 1,287.00	\$	-	1,930.50	
Marketing- Hidden Valley Magazine print	\$ 1,200.00	\$	-	0	
Marketing- Co-op Marketing with Travel WI	\$ 1,250.00	\$	1,000	1,000	
Marketing- Online Advertising/Social Media Ads	\$ 800.00	\$	5,000	4,851.21	
Marketing- Video Production RJB Productions	\$ 4,500.00	\$	-	0	
Marketing- Tri-Lite Entertainment/Center Cinema	\$ 1,500.00	\$	1,500	1500	
Salary & Benefits- 1/2 of Tourism Director	\$ 30,370.05	\$	29,629.32	\$ 29,629.32	
Annual Operating Budget Totals	63,507.05		51229.32	49158.41	
Annual Operating Budget Totals	63,507.05		51229.32	49158.41	

2025 Budo	2025 Budget		024 Budget	2024 Actual		
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2025 Budget		2024 B	udget	2024 Actual		
			\$14,400	\$ 14,4	400	
Þ	23,750		<b>\$44,400</b>	<b>\$44</b>	,400	
000.057						
\$96,257				Current Balance in Greater Richland Tourisi		ourism
<b>\$0.040</b>						
\$6,843				\$53,722.63		
		1				
				2022 taxes received-not designated		
				Ithaca Township		\$4,388
				Forest Township		\$1,920
				City of Richland Center		\$0
	\$ \$ \$9,000  2025 Budget  \$ \$ \$96,257	\$ 1,500 \$ 1,500 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2025 Budget \$ 23,750	\$ 2,000 \$ 1,500 \$ \$ 1,500 \$ \$ 1,500 \$ \$ 2,000 \$ \$ 2,000 \$ \$ 2,000 \$ \$ 2,000 \$ \$ 2,000 \$ \$ 2,000 \$ \$ 2025 Budget 2024 B \$ 23,750 \$ 23,750	\$ 2,000 \$ 2,000 \$ 1,500 \$ 1,500 \$ 1,500 \$ 1,500 \$ 1,500 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 2,000 \$ 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