



AGENDA ITEM ANALYSIS

Project/Issue Name: 20-R-54 A Resolution of the City Council of the City of Republic, Missouri, Authorizing the City Administrator to Enter into an Agreement with Ozarks Coca-Cola/Dr. Pepper Bottling Company to be the Exclusive Beverage Provider to the City of Republic for all Park Related Activities and at Recreational Facilities.

Submitted By: Jared Keeling, Parks & Recreation Director

Date: December 8, 2020

Issue Statement

To enter into a contractual agreement with a beverage company to be the exclusive beverage provider at all park related activities and at municipal facilities.

Discussion and/or Analysis

The Republic Parks & Recreation Department orders approximately 1,800 cases of “beverages” (soda, sport drinks, water, etc.) per year for resale at park related activities and at various recreational facilities. Proposals for exclusive beverage rights were solicited through a formal ‘Request for Proposals’ process. Ozarks Coca-Cola/Dr. Pepper Bottling Company and Pepsi Beverages Company both submitted proposals as a result of the RFP with a summary listed below. The attached resolution, if adopted, authorizes the execution of a contractual agreement with the selected beverage company from the period of January 1, 2021 through December 31, 2023.

Company	20 oz. Carbonated	20 oz. Water	20 oz. Sports Drink
Ozarks Coca-Cola/DP	\$.58	\$.44	\$.71
Pepsi Company	\$.60	\$.458	\$.729

Recommended Action

Staff recommends approval.