

**A RESOLUTION OF THE CITY COUNCIL APPROVING REVEL ADVERTISING AS AN ON-CALL CONSULTANT FOR MARKETING SERVICES**

**WHEREAS**, the City of Republic, Missouri (“City” or “Republic”) is a municipal corporation and Charter City located in Greene County, Missouri, being duly created, organized, and existing under the laws of the State of Missouri; and

**WHEREAS**, in January 2023, the BUILDS Department submitted a Request for Qualifications (RFQ) from independent marketing consultants for a primary focus of assisting the Public Information Officer (or Interim Public Information Officer); and

**WHEREAS**, in response to the RFQ, the City received a sole submittal from Purple Ram, LLC d/b/a Revel Advertising (“Revel Advertising”); and

**WHEREAS**, Council believes it is in the City’s best interest to approve the RFQ submitted by Revel Advertising to assist in distribution of publications and mailers, general marketing/advertising, and brand overhaul for the City.

**NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF REPUBLIC, MISSOURI, AS FOLLOWS:**

- Section 1:** The City Administrator and/or his designee, on behalf of the City, is authorized to enter into an agreement with Purple Ram, LLC d/b/a Revel Advertising as an on-call consultant for marketing services.
- Section 2:** The City Administrator, and/or his designee, is authorized on behalf of the City to take the steps necessary to execute this Resolution and initiate the engagement described herein.
- Section 3:** The WHEREAS clauses are hereby specifically incorporated herein by reference.
- Section 4:** This Resolution shall become effective on and after the date of passage and approval as provided by law.

**PASSED AND APPROVED** at a regular meeting of the City Council of the City of Republic, Missouri, this \_\_\_\_\_ day of \_\_\_\_\_, 2023.

\_\_\_\_\_  
Matt Russell, Mayor

**Attest:**

\_\_\_\_\_  
Laura Burbridge, City Clerk

**Approved as to Form:**

RESOLUTION NO. 23-R-17

A handwritten signature in blue ink, appearing to read 'Megan McCullough', is written over a solid horizontal line.

Megan McCullough, City Attorney

**Final Passage and Vote:**

RESOLUTION NO. 23-R-17