



AGENDA ITEM ANALYSIS

Project/Issue Name: 24-74 An Ordinance of the City Council Amending Title IV (“Land Use”), Chapter 415 (“Sign Regulation”), Section 415.120 (“Commercial Sign Overlay District”) of the Municipal Code of the City of Republic, Missouri.

Submitted By: Patrick Ruiz, Associate Planner

Date: January 7, 2025

Issue Statement

Consideration to approve Amendments to Chapter 415 Sign Regulations.

Discussion and/or Analysis

The City of Republic is requesting Amendments to Chapter 405 Zoning Regulations– specifically to Section 415.120 Commercial Sign Overlay Districts.

The intent of Section 415.120 Commercial Sign Overlay Districts is to provide flexibility of restrictions on detached signage in proximity to major thoroughfare intersections such as U.S Highway 60, State Highway 174, James River Freeway, State Highway MM, and I-44. As currently written, the Highway Overlay District has similar or more stringent regulations than what is allowed for any detached signage not located at such intersections. In addition, the existing overlay districts exclude Off-Premises Signs (i.e. Billboards) from the same allowances permitted for On-Premises Signs. In general, all proposed amendments revise the current ordinance as necessary to ensure the intent of the section is upheld for all detached signage.

Recommended Action

Staff recommends the approval of the referenced Amendments.