



AGENDA ITEM ANALYSIS

Project/Issue Name: 25-R-34 A Resolution of the City Council Authorizing Execution of a Services Agreement with Revize LLC for Website Redesign and Support.

Submitted By: Josh Jones, Chief Technology Officer

Date: August 26, 2025

Issue Statement

To enter into an agreement for the redesign and support of the City’s website.

Discussion and/or Analysis

Project Overview

The primary objective of this initiative is to develop a modern, user-friendly website that serves both city employees and the community. We aim to create a platform that is easy to navigate, ensuring that residents can access information and services efficiently, while also providing staff with intuitive tools for content management and updates.

A request for proposals (RFP) was posted for the redesign and support of the City’s website. We received 14 proposals. Two were eliminated based upon price exceeding budget. Staff reviewed the proposals and scored based upon the following criteria:

Category	Description	Points
Experience & Expertise	Demonstrated experience with similar projects, especially for municipalities or government agencies. Includes references and portfolio quality.	20
Project Approach and Design	Creativity and feasibility of the proposed design approach, methodology, and understanding of the City’s needs.	20
Compliance Capabilities	Ability to meet city clerk posting requirements, retention policies, and sunshine law regulations.	15
CMS Functionality	User-friendliness, flexibility, and features of the proposed CMS, including vendor ability to manage content updates.	15
Cost Proposal	Overall cost, including breakdown for redesign, training, ongoing support, and vendor-managed CMS updates.	20
Timeline & Deliverables	Feasibility and clarity of the proposed timeline and deliverables.	10
Ongoing Support	Quality and detail of the proposed maintenance and support services, including responsiveness of SLAs.	10



The following chart reflects the scores for each proposal:

Vendor	Michael	Josh	Kris	
CivicPlus	95	88	83	266
Consultadd	67	72	80	219
Cork Tree	83	78	89	250
Destination	92	85	90	267
GHD	70	86	77	233
JLSA	92	81	93	266
Oxcyon	84	69	73	226
Planetaria	97	90	94	281
Revize	95	88	93	276
SDLC	63	80	76	219
Tech Int	64	83	73	220
VTech	78	81	73	232

Vendor Selection Process

After reviewing submissions from 14 companies and conducting product demonstrations, Josh Jones, Michael Salee, and I convened to evaluate our options. Following a thorough discussion, we unanimously agreed that Revize is the best fit for this project.

Why Revize?

Revize specializes in government websites and impressed us with their innovative approach. Their platform offers a responsive design, ensuring accessibility across devices, and includes features such as a content management system (CMS) that empowers non-technical staff to easily update and manage content. Additionally, Revize provides citizen engagement tools that facilitate online services and communication between the city and its residents.

You can explore their work at <https://www.revize.com>. Their full RFP response is also attached for your review.



Their cost proposal includes:

- \$61,500 for the initial project and build
- \$12,700 annually for support services including:
 - CMS software updates
 - Website hosting
 - Security and health checks
 - Ongoing technical support

Reference Checks

We conducted multiple reference checks, all of which provided positive feedback. Clients consistently praised Revize’s responsive customer service and overall satisfaction with their product.

Recommended Action

Staff recommends approval.