



## LIBRARY SERVICES

**To:** Mayor and Town Council

**From:** Gary Landeck, Library Director

**Through:** Mario Canizares, Town Manager  
Robyn Battle, Executive Director

**Re:** 2025 Library Master Plan

**Town Council Meeting – January 14, 2025**

**Strategic Visioning Priority: 1. Acceleration of Infrastructure  
4. Provide Excellent Municipal Services**

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**Agenda Item:**

Presentation of the 2025 Library Master Plan.

**Description of Agenda Item:**

During the course of 2024, the Prosper Community Library Master Plan was developed through a collaborative effort involving the Library Advisory Board, Town staff, elected representatives, community stakeholders, and expert consultants from 720 Design. This Plan outlines a bold vision for the library's evolution, addressing rapid community growth, facilities, and future demands.

Key milestones and accomplishments during the planning process include:

1. **Extensive Community Engagement:** Input from over 600 residents through surveys, focus groups, and leadership interviews shaped the vision for the "dream library."
2. **Benchmarking Analysis:** Comparisons with peer libraries revealed critical gaps in facility size, collection diversity, and programming capacity, underscoring the need for significant investment.
3. **Actionable Recommendations:** Short- and long-term strategies include service and facility expansion, enhanced technology, and sustainable design to meet Prosper's growing needs.

**Current Status of the Master Plan:**

The Master Plan identifies two facility expansion options:

- **Option 1:** A 72,000-square-foot facility meeting full build-out requirements.
- **Option 2:** A 50,000-square-foot facility with phased expansion.

Both options include:

- Flexible spaces for community programming and study areas.
- Enhanced technology resources, maker spaces, and digital literacy tools.
- Sustainable, inclusive designs prioritizing accessibility and sensory-friendly areas.

The Plan also outlines short-term actions to improve programming, expand collections, and increase community outreach, such as adding mobile services and extended library hours.

The Library Board unanimously recommended approval of the 2025 Library Master Plan at their January 7, 2025, Special Meeting by a vote of 6-0.

**Budget Impact:**

The contract with 720 Design for the Library Master Plan was approved on April 30, 2024, in the amount of \$98,375. The original budget for this project was \$130,000.

**Attached Documents:**

1. Volumes I and II of the 2025 Library Master Plan
2. Slide Presentation by 720 Design

**Town Staff Recommendation:**

Town staff requests Council feedback to finalize the Prosper Community Library Master Plan, ensuring alignment with the Town's strategic vision and community needs. Pending feedback from the Council, a Resolution adopting the 2025 Library Master Plan will be brought forward for Council consideration at a future Town Council meeting.