



Town Manager's Office

To: Mayor and Town Council

From: Mario Canizares, Town Manager's Office

Re: Adopting the Town Council's Visioning Priorities

Town Council Meeting – April 25, 2023

Agenda Item:

Consider and act to adopt the Priorities of the Prosper Town Council from the Council's Strategic Visioning Event(s) held on February 18 and March 20, 2023.

Description of Agenda Item:

The Town utilized the firm of Government Professional Services (GPS) to facilitate a workshop with the Town Council to create a short-term and long-term vision for the community. The workshops were held over the course of two dates, February 18 and March 20. The visioning exercise consisted of the entire Town Council, the former Interim Town Manager, and Town Manager.

Based on the in-depth discussion by the group, the following areas were identified as priorities for Town Staff and Council to be emphasized for the next one to three years:

- 1. The acceleration of infrastructure.**
- 2. The development of Downtown Prosper as a destination.**
- 3. Ensuring that the Town's commercial corridors are ready for development.**
- 4. Continue to provide excellence in municipal services.**
- 5. Work towards a growing and diversified tax base.**

The long-term vision (5-10 years) is to continue emphasizing the items identified above and to incorporate the addition of new municipal facilities to address the continued population and commercial growth within the Town. At the conclusion of the workshop, the Council requested that the visioning priorities be summarized and brought forward for the Council's formal adoption.

Bret Bauer with GPS will be virtually attending the April 25th Council meeting to recap the process the Council utilized and summarize the priorities that the group coalesced on.

Once these priorities are formally adopted by the Town Council, the staff will utilize these directives in building the budget for the next few years, including the fiscal year 2023-2024 budget.

Budget Impact:

There is no budgetary impact affiliated with this item.

Attached Documents:

1. Town Council's Visioning Priorities

Town Staff Recommendation:

Town Staff recommends approving the adoption of the Visioning Priorities of the Prosper Town Council from the Council's Strategic Visioning Event(s).

Proposed Motion:

I move to approve the adoption of the Visioning Priorities as agreed upon from the Council Strategic Visioning Event(s).