



*Prosper is a place where everyone matters.*

## PLANNING

**To:** Mayor and Town Council

**From:** Pamela Clark, Business Systems Specialist

**Through:** Ron Patterson, Interim Town Manager  
Hulon T. Webb, Jr., Interim Executive Director of Development and Infrastructure Services  
David Soto, Planning Manager

**Re:** Fishtrap Road to First Street Renaming  
Town Council Meeting – October 11, 2022

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**Agenda Item:**

Consider and act upon an ordinance renaming a segment of Fishtrap Road to First Street located between Legacy Drive and Gee Road. (MD22-0007)

**Description of Agenda Item:**

The purpose of this request is to rename the segment of “Fishtrap Road” that is located between Legacy Drive and Gee Road, to “First Street.” The Denton County/Collin County line is generally located along Legacy Drive. West of Legacy Drive, First Street becomes Fishtrap Road in Denton County. This request would result in a consistent road name for the entire stretch of road in Prosper. In addition, the Thoroughfare Plan depicts First Street as a continuous road from Gee Road to Custer Road.

Town staff provided notice of the name change to all affected property owners, which included eight (8) property owners. Staff has received three (3) responses to the proposed renaming, one (1) in opposition and two (2) in support of the change. Following approval of the ordinance, all necessary property owners and entities will be notified of the road name change and any address changes, accordingly.

Following approval and adoption of an ordinance by the Town of Prosper, Denton County and Denton County Fresh Water District No. 10 will hold Public Hearings and adopt similar ordinances. A timeframe for the scheduling of those Public Hearings is not yet known but anticipated to be complete before the end of this year. Upon Town Council adoption of the attached ordinance, Town staff will order the street name blades and begin the process for replacing the monument signs. In addition, property owners impacted by the road name change will be notified to submit for reimbursement of advertising, licensing and signage expenses incurred as a result of the road name change. Emergency services will reflect the street name change within their databases once all signage has been replaced.

**Budget Impact:**

The estimated expense for the renaming will be between \$50,000 - \$80,000 and is dependent upon expenses impacted property owners submit for reimbursement, and the expense for replacing street signage. Expenses incurred will be funded by the Capital Projects fund.

**Legal Obligations and Review:**

Terrence Welch of Brown & Hofmeister, L.L.P., has approved the attached documents as to form and legality.

**Attachments:**

1. Location Map
2. Ordinance
3. Ordinance Exhibit
4. Thoroughfare Plan
5. Financial Impact Estimate

**Town Staff Recommendation:**

Town staff recommends that the Town Council approve an ordinance renaming a segment of a Fishtrap Road to First Street, located between Legacy Drive and Gee Road.

**Proposed Motion:**

I move to approve an ordinance renaming a segment of a Fishtrap Road to First Street, located between Legacy Drive and Gee Road.