



TOWN SECRETARY

To: Mayor and Town Council

From: Michelle Lewis Sirianni, Town Secretary

Through: Mario Canizares, Town Manager
Robyn Battle, Executive Director

Re: Sign Ordinance Amendment – Political Signs

Town Council Meeting – August 13, 2024

Strategic Visioning Priority: 4. Provide Excellent Municipal Services

Agenda Item:

Consider and act upon an ordinance amending Section 3.14.012(2)(H) of the Town's Code of Ordinances as it relates to Political Signs.

Description of Agenda Item:

The Town has recently experienced damage to several irrigation lines within landscaped areas that have occurred as a result of objects puncturing these lines. Therefore, to take a proactive approach, Town staff is proposing an amendment to the sign ordinance. The amendment will designate areas of sign placement at a Town building during voting and/or special events and further define the size of any stake.

The proposed ordinance would add the following language outlined in red:

- d. A political sign at a polling place at a Town building is allowed in the grass at least eighteen inches (18") from the curb or concrete edge. Signs are prohibited in landscaped areas, which include areas with plants, mulch, rocks, or crushed granite.
- e. A political sign at a polling place at a Town building shall not exceed four feet in height or have a total sign area in excess of six square feet. Political signs shall not utilize any stake that penetrates the ground more than six inches or is greater than one inch in diameter and shall not be illuminated or have any moving elements.

If approved, staff will update all election materials including adding a map(s) to be used for communicating the Town's policy on political signs as well as post to the Elections page of the Town's website. Additionally, during voting, the designated areas will be marked accordingly.

Budget Impact:

There is no budgetary impact affiliated with this item.

Legal Obligations and Review:

Terrence Welch of Brown & Hofmeister, L.L.P., has approved the attached ordinance as to form and legality.

Attached Documents:

1. Ordinance

Town Staff Recommendation:

Town Staff recommends the Town Council approve an ordinance amending Section 3.14.012(2)(H) of the Town's Code of Ordinances as it relates to Political Signs.

Proposed Motion:

I move to approve an ordinance amending Section 3.14.012(2)(H) of the Town's Code of Ordinances as it relates to Political Signs.