

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF PROSPER, TEXAS, ADOPTING THE 2025 DALLAS NORTH TOLLWAY FRONTAGE AREA – VISIONING STRATEGY; MAKING FINDINGS; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, on November 17, 2024, the Town entered into an agreement with The Catalyst Group to prepare a vision and development plan for the frontage along the Dallas North Tollway (DNT) corridor located within the town limits of the Town of Prosper; and

WHEREAS, thereafter, Town staff and The Catalyst Group diligently worked with the Town Council and the Prosper Economic Development Corporation to receive input, discuss, consider, and make recommendations about the various components of the plan; and

WHEREAS, after months of detailed study, a joint and individual work session, and consultant review and analysis, the 2025 Visioning Strategy process has concluded, and the 2025 Visioning Strategy is now ready for adoption by the Town Council.

NOW, THEREFORE, BE IT RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF PROSPER, TEXAS, THAT:

SECTION 1

All of the above premises are hereby found to be true and correct factual findings of the Town of Prosper and they are hereby approved and incorporated into the body of this Resolution as if copied in their entirety.

SECTION 2

The 2025 Dallas North Tollway Area Frontage Area – Visioning Strategy, attached hereto as Exhibit A, is hereby adopted in its entirety. Said Plan shall not commit the Town of Prosper on any specific funding levels or capital investment commitments. The Plan will serve as a planning framework concept and guide for Prosper elected and appointed leaders and staff to consider implementation strategies for the viability and long-term economic growth of the Dallas North Tollway corridor.

SECTION 3

This Resolution shall be effective from and after its passage by the Town Council.

DULY PASSED AND APPROVED BY THE TOWN COUNCIL OF THE TOWN OF PROSPER, TEXAS, ON THIS 25TH DAY OF MARCH, 2025.

David F. Bristol, Mayor

ATTEST:

Michelle Lewis Sirianni, Town Secretary

APPROVED AS TO FORM AND LEGALITY:

Terrence S. Welch, Town Attorney

EXHIBIT A

2025 DALLAS NORTH TOLLWAY FRONTAGE AREA – VISIONING STRATEGY