

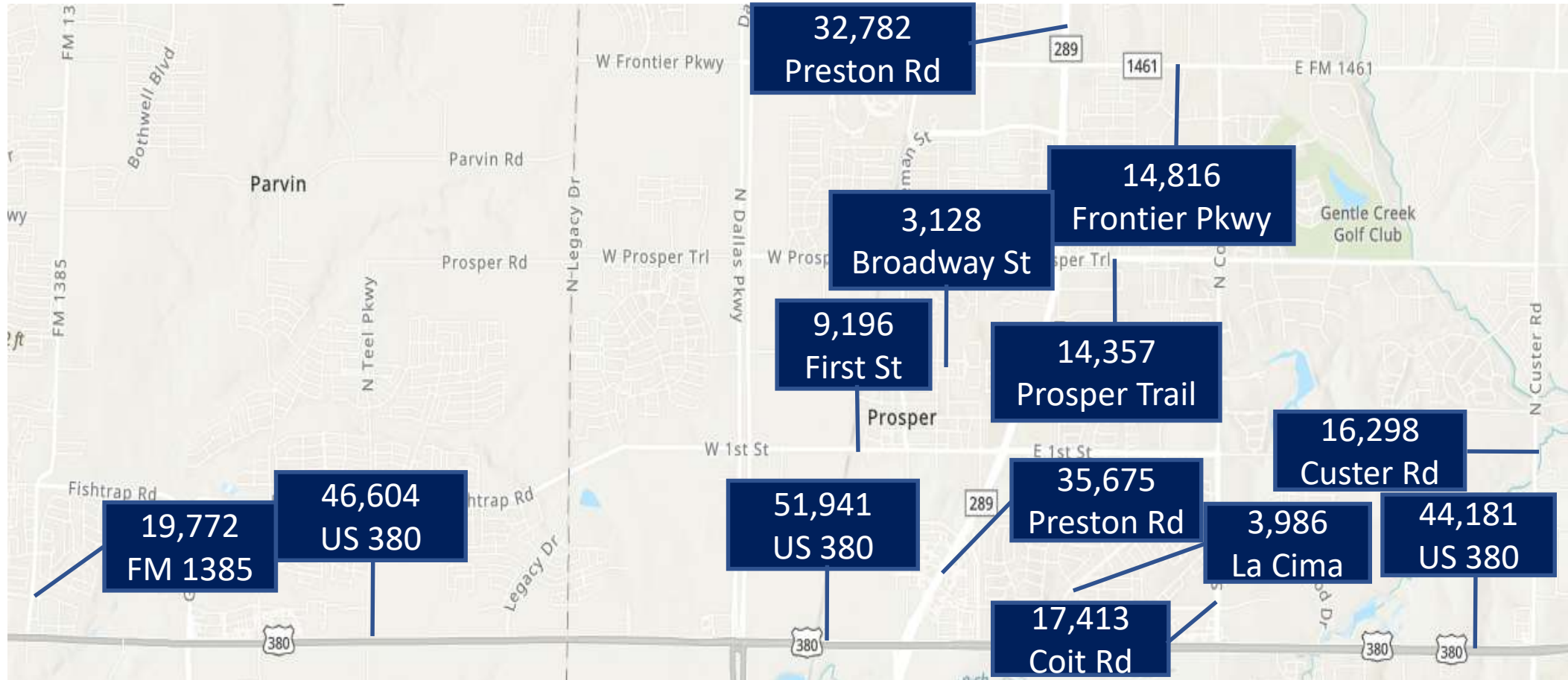
Police Department 2024 Racial Profiling Report

Chief Doug Kowalski
Presented February 11, 2025

310,149 Vehicles per
Day (TXDOT AADT)

231,928 Vehicles per
Day (Flock)

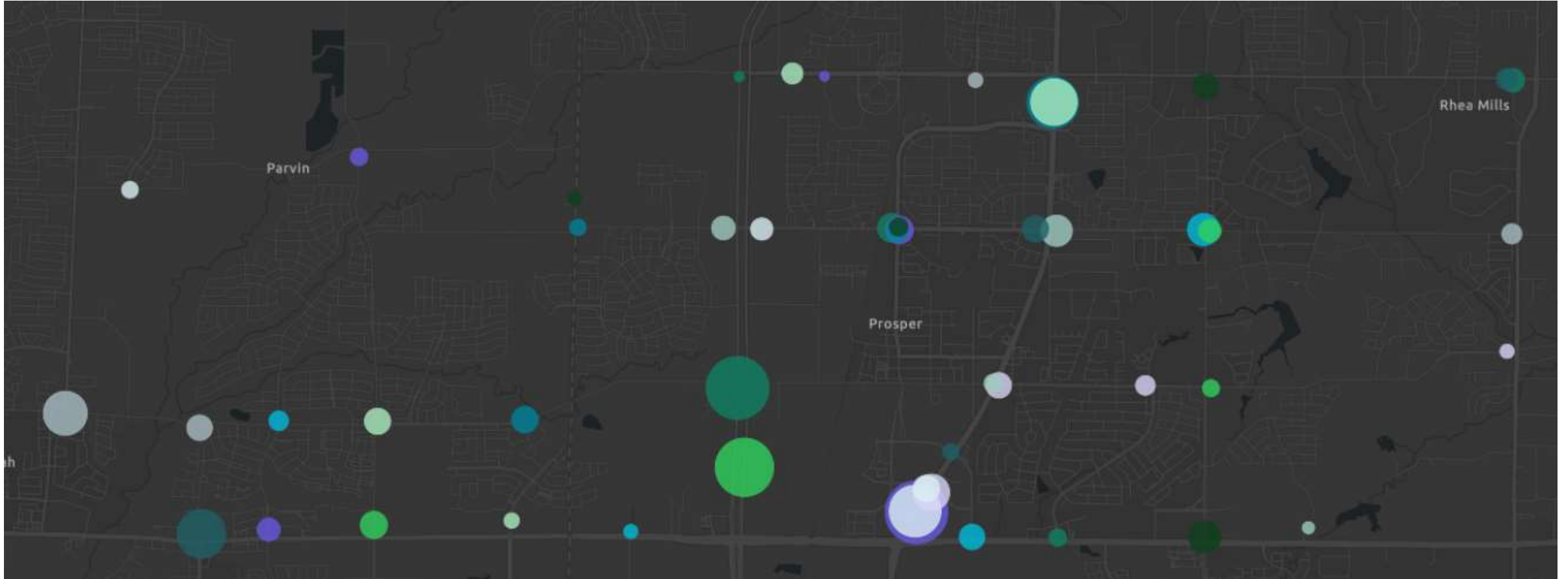
- The uniformed and traffic divisions of the Prosper Police Department are presented with approximately 310,149 traffic stop opportunities or possible encounters on a daily basis per the published daily traffic count by TXDOT (**including US 380**).
- Flock Traffic Counts include internal Town Traffic (**not including US 380**)



TXDOT Annual Average Daily Traffic 2023 Report

AADT= Annual Average Daily Traffic
 $AADT = VOL \times SF \times AF$

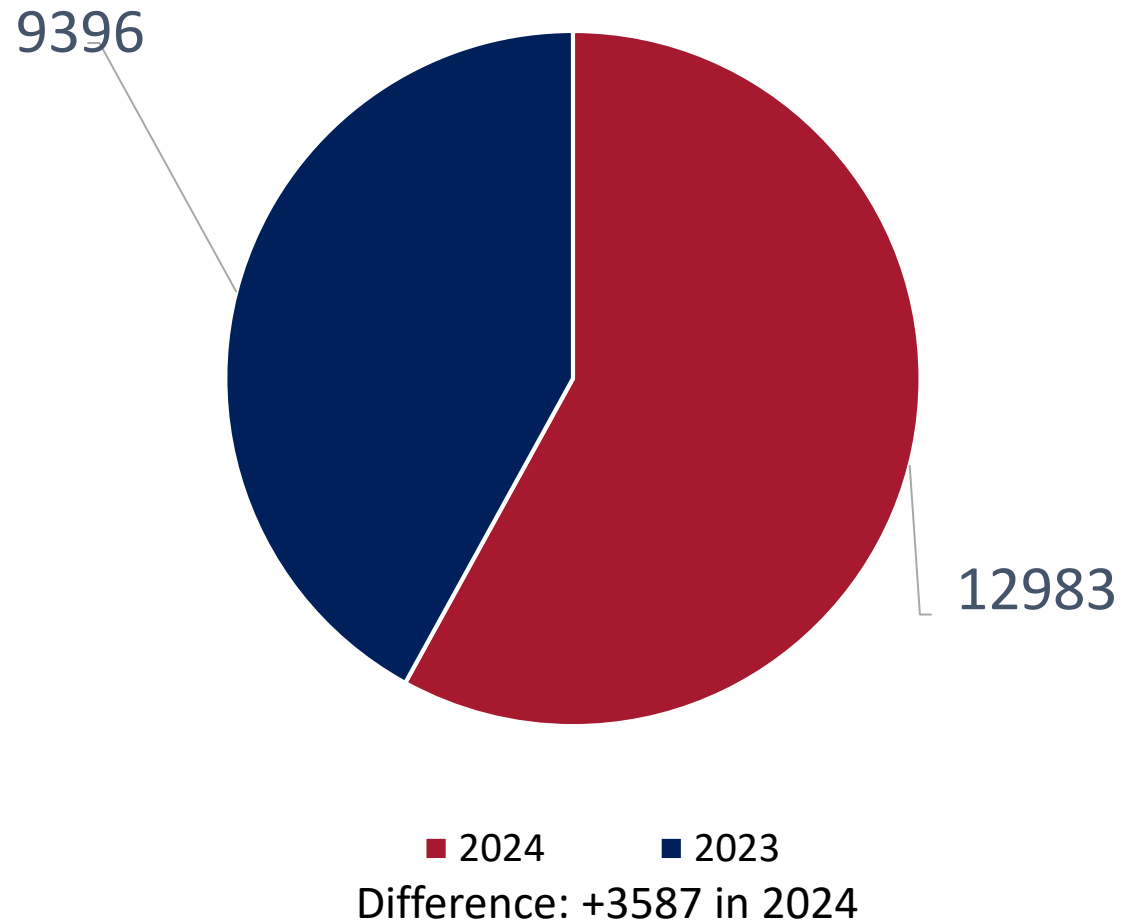
VOL= 24-hr volume count
 SF= applicable month/day combination seasonal factor
 AF= applicable axle-correction factor



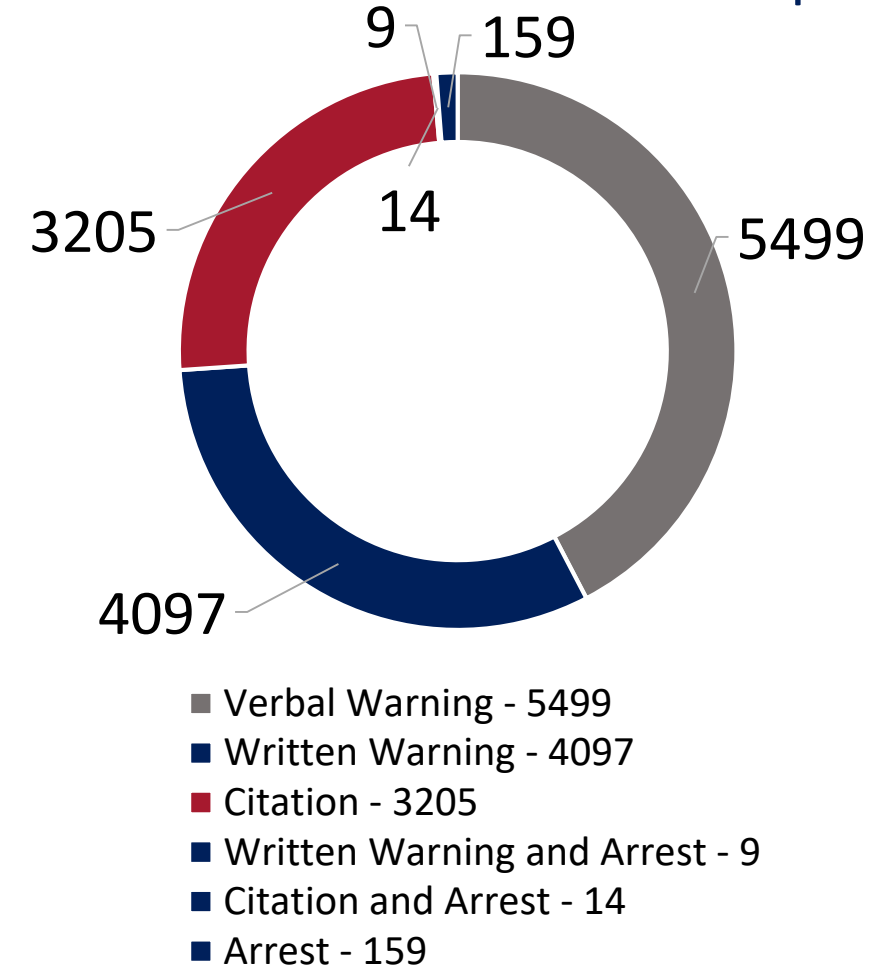
Flock Traffic Counts by Density (2024)

Flock Traffic Count = (1) Monthly Volume of All Vehicles/30

2023 vs 2024 Total Traffic Stops

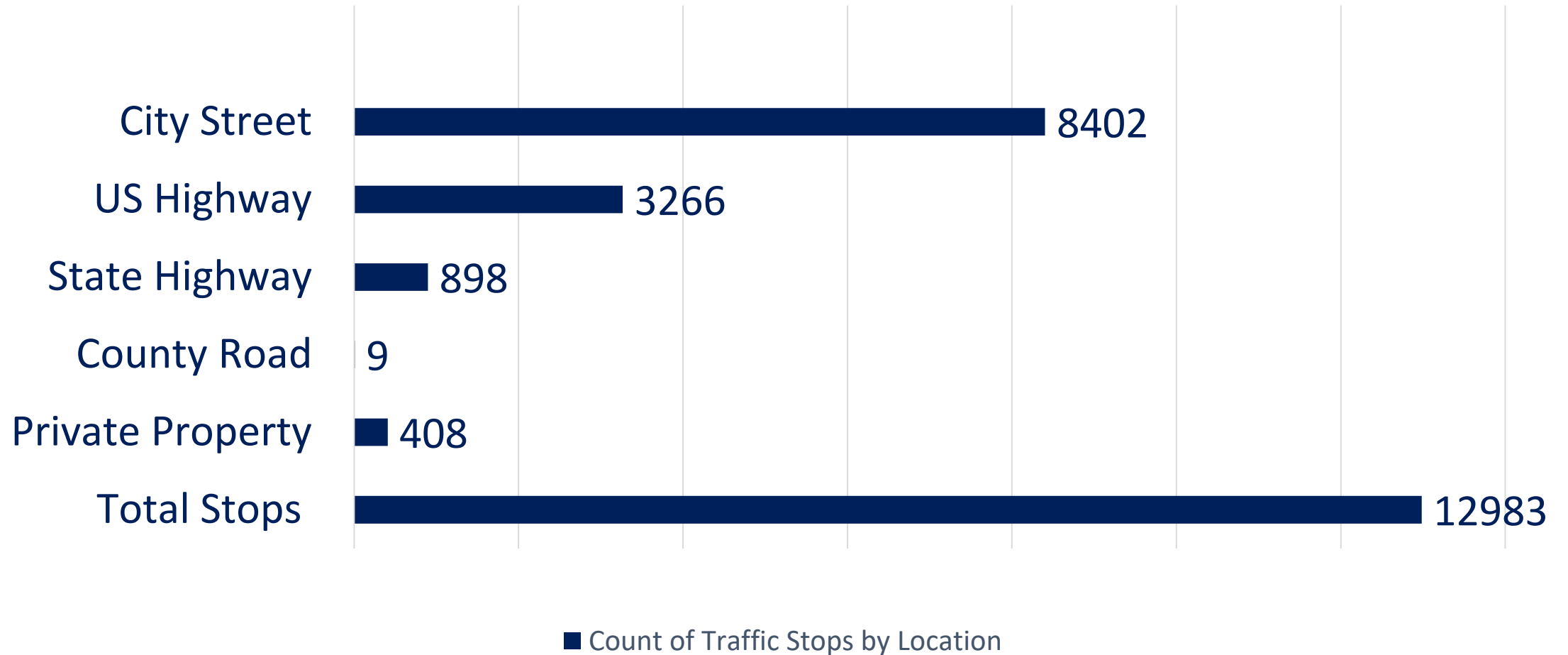


Results of 2024 Traffic Stops



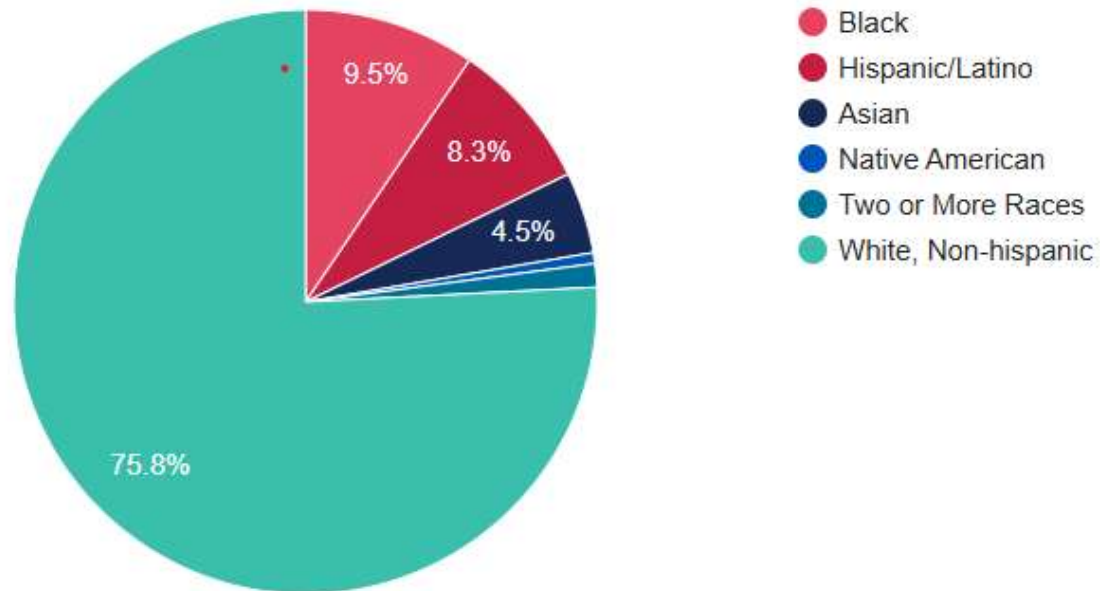


Traffic Stops by Location



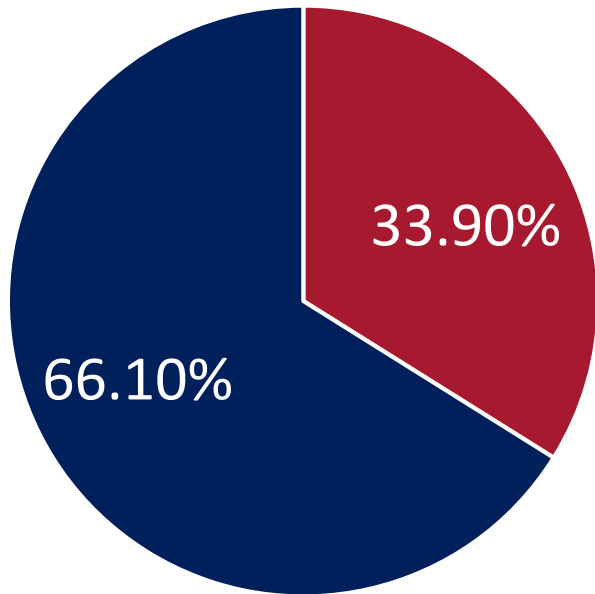
Community Demographics

Race Breakdown



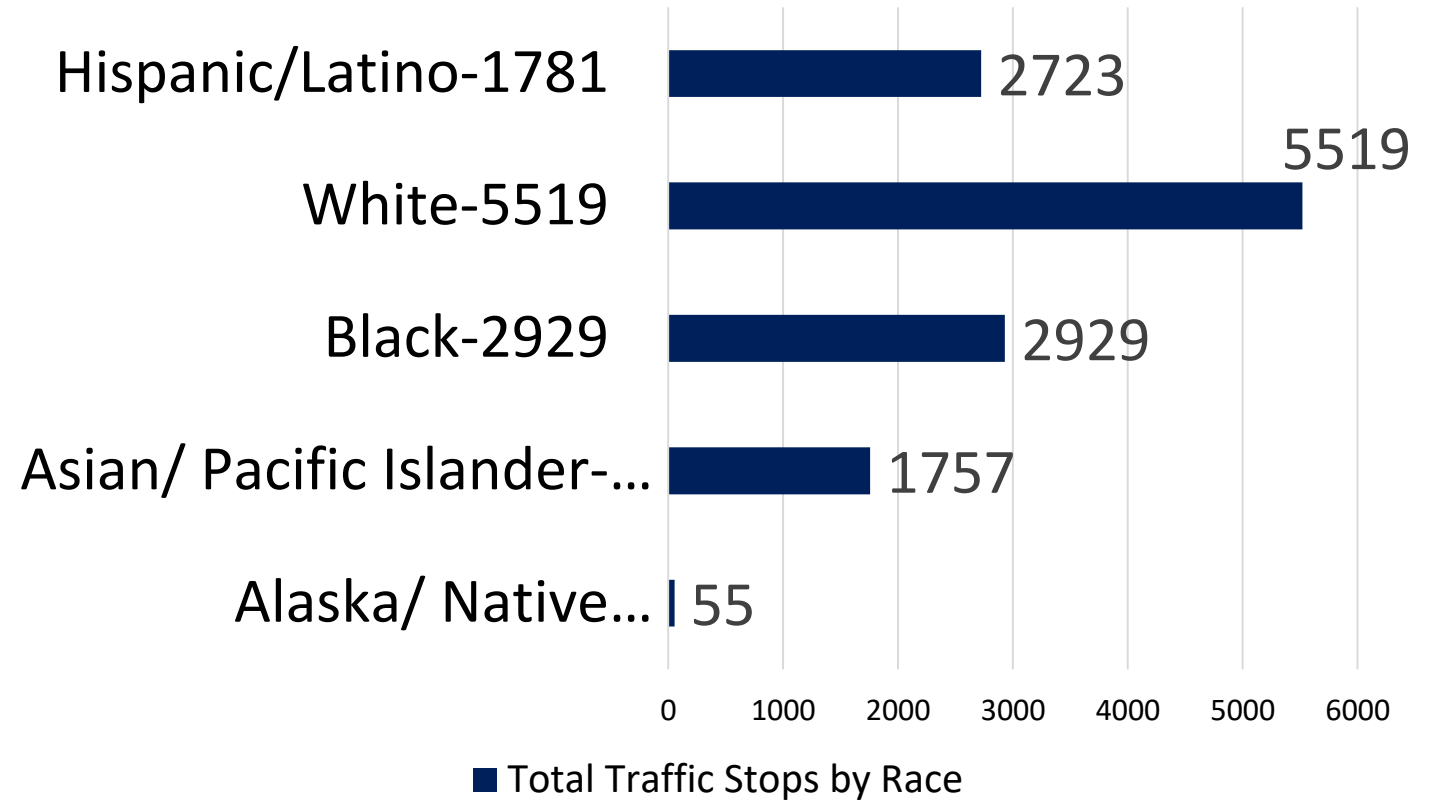
Source: Prosper EDC,
<https://prosperedc.com/site-selection/demographics/#race>

% of Stops by Gender



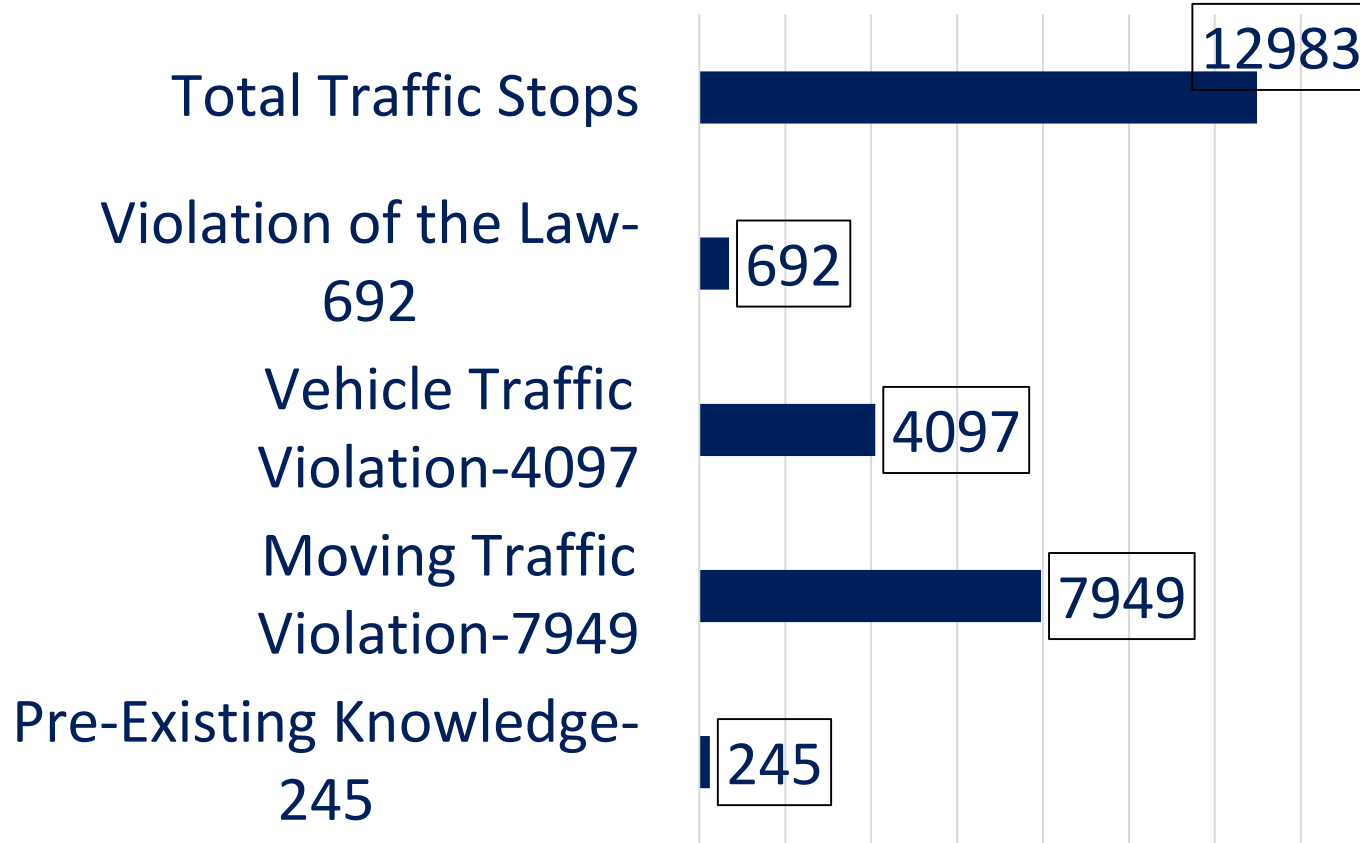
■ Female - 4402 ■ Male - 8581

Total Traffic Stops by Race



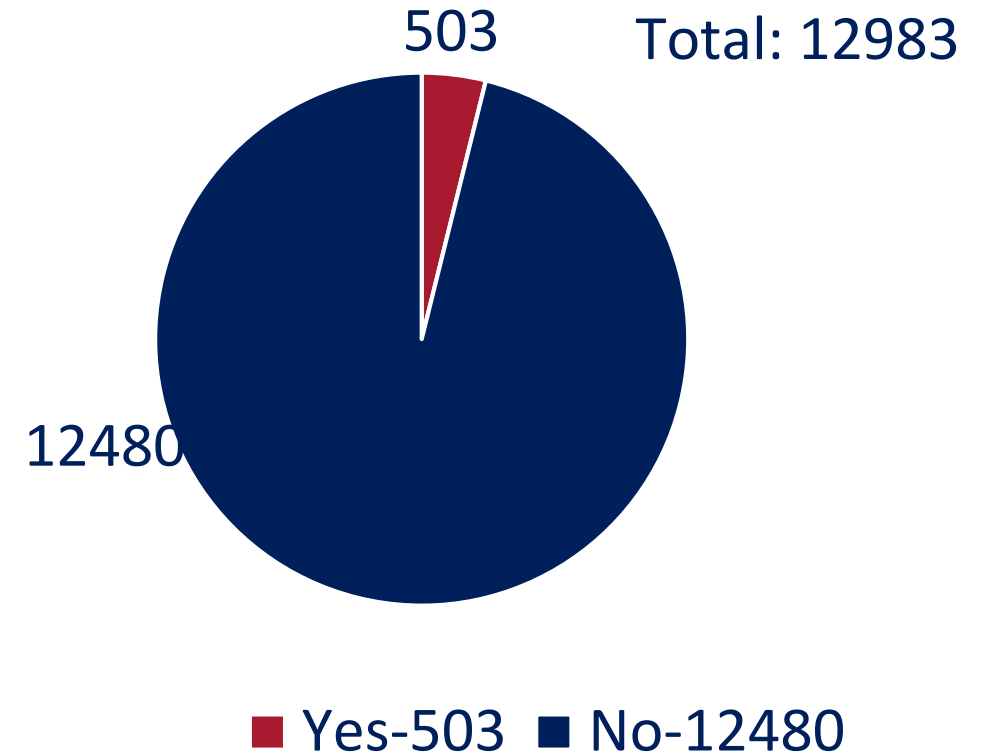
Basic Reasons for Traffic Stops

Reasons for the Traffic Stop



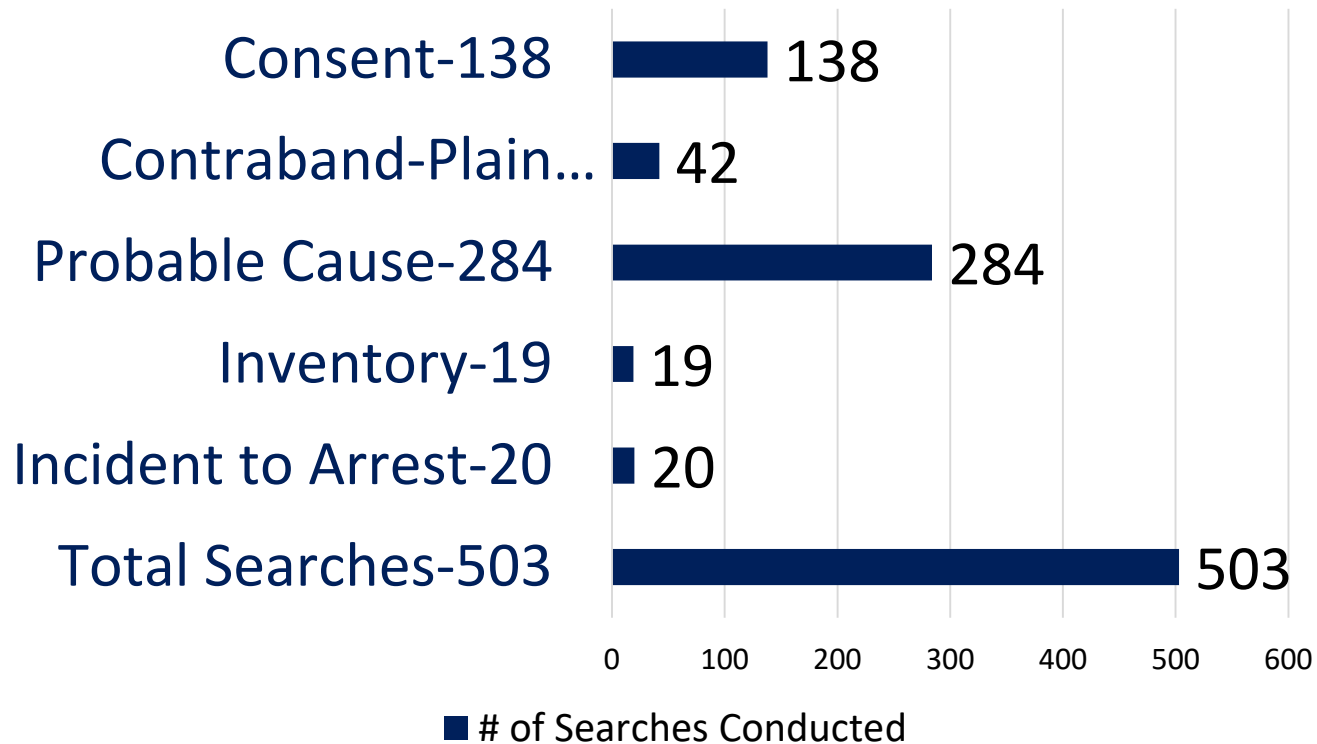
■ # of Stops

Search Conducted During Traffic Stop
Total: 12983

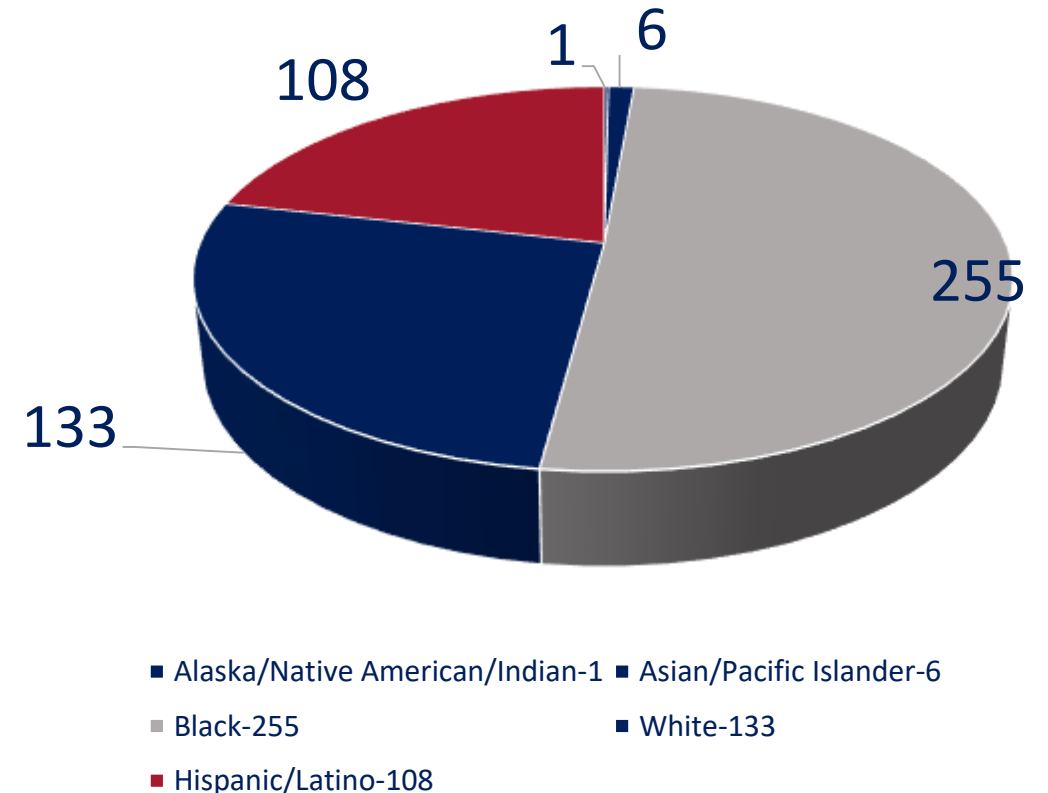


Searches Conducted Traffic Stops

Reason for Searches



Demographics of 503 Searches Conducted

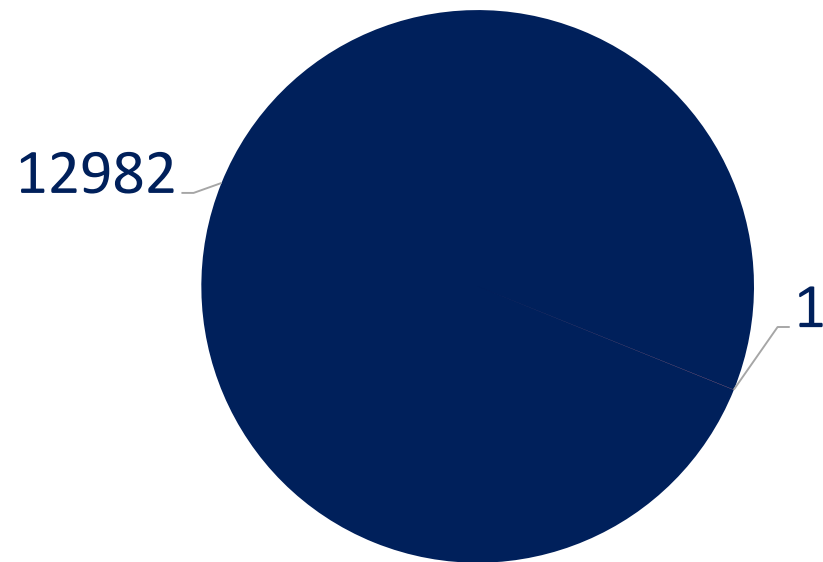




Use of Force During Traffic Stop & Racial Profiling Complaints

Bodily Injury Occurred as the Result of an Officer's Response to Resistance

Total Number of Racial Profiling Complaints Received during 2024: 0

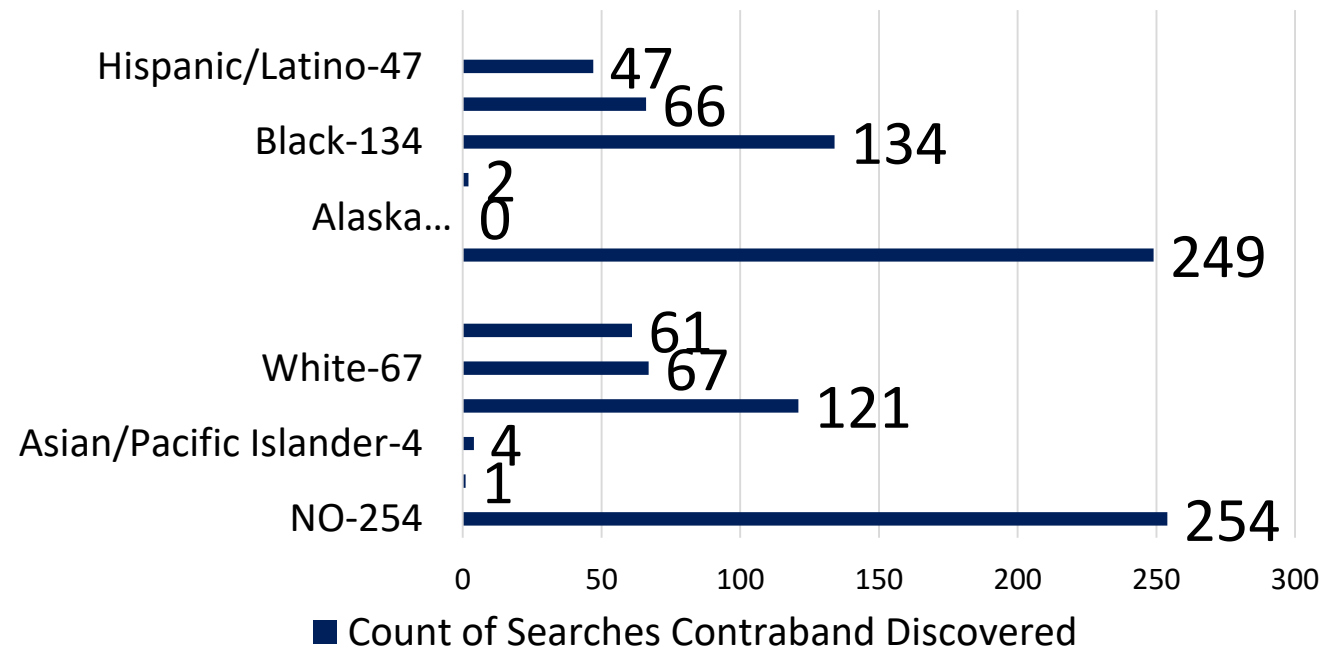


■ NO-12982

Total: 12983

Additional Information from Traffic Stops

Contraband Found by Demographic
During 326 Searches



Basis for 159 Arrests Performed
as a Result of a Traffic Stop

