



PARKS AND RECREATION DEPARTMENT

To: Mayor and Town Council

From: Dan Baker, Parks and Recreation Director

Through: Mario Canizares, Town Manager
Robyn Battle, Executive Director

Re: Presentation of the 2025 Parks, Recreation and Open Space Master Plan

Town Council Meeting – January 14, 2025

Strategic Visioning Priority: 1. Acceleration of Infrastructure
4. Provide Excellent Municipal Services

Agenda Item:

Presentation of the 2025 Parks, Recreation and Open Space Master Plan.

Description of Agenda Item:

Early in 2024, Parks and Recreation staff began the process of developing a new Parks and Recreation Master Plan that was approved as part of the FY 2023 – 2024 Budget. To do so, Parks and Recreation staff hired Dunaway Associates who had completed the Town's 2015 Parks, Recreation and Open Space Master Plan. The Plan was developed through a collaboration of community stakeholders, Town staff, the Parks and Recreation Board, comparison municipalities, and consultants who participated in a comprehensive public engagement process including surveys, focus groups, and meetings with an Advisory Board. The Plan addresses the needs and preferences of the community while incorporating industry standards in shaping the future direction of the Town of Prosper's park system, programs, and facilities. The Plan was developed using a two-phased process. Phase one focuses on inventory and needs. Phase two involves actionable recommendations, an implementation plan and preparation of the Master Plan document.

The Parks and Recreation Board unanimously recommended approval of the Parks, Recreation and Open Space Master Plan at their January 23, 2025, meeting.

Budget Impact:

The contract with Dunaway Associates for the Parks, Recreation and Open Space Master Plan was approved on January 9, 2024, in the amount of \$129,340. The original budget for this project was \$140,000.

Attached Documents:

1. 2025 Parks, Recreation and Open Space Master Plan

Town Staff Recommendation:

Town staff requests Council feedback to finalize the 2025 Parks, Recreation and Open Space Master Plan, ensuring alignment with the Town's strategic vision and community needs. Pending feedback from the Council, a Resolution adopting the 2025 Parks, Recreation and Open Space Master Plan will be brought forward for consideration at a future Town Council meeting.