



COMMUNITY SERVICES

To: Mayor and Town Council

From: Robyn Battle, Executive Director

Through: Mario Canizares, Town Manager

Re: Downtown Advisory Committee (DTAC) Update

Town Council Meeting – July 9, 2024

Strategic Visioning Priority: 2. Development of Downtown as Destination

Agenda Item:

Receive an update regarding the Downtown Advisory Committee.

Description of Agenda Item:

The Downtown Advisory Committee (DTAC) was appointed by the Town Council as an ad hoc advisory committee for the purpose of assisting with the implementation of the Downtown Master Plan. The DTAC has been meeting biweekly since November 2023. The Town Council and the Prosper Economic Development Corporation together have allocated \$1,436,000 in FY 2023-2024 for improvements in Downtown Prosper. Over the past seven months, the DTAC has made significant progress on allocating the designated funds, with over \$1.1 million already spent or committed to projects in Downtown. Town staff will review the progress the committee has made on the Downtown improvement projects and discuss potential future projects for the DTAC.

Attached Documents:

1. Downtown Improvements Project List
2. Slide Presentation

Town Staff Recommendation:

Town Staff recommends the Town Council provide feedback on the DTAC projects and next steps for the committee.