

**Downtown Advisory Committee (DTAC)**  
**Recommendations for Downtown Improvements**

Town of Prosper Contribution	\$500,000
Prosper EDC Contribution	\$500,000
Additional Capital Dedicated Funds	\$436,000
<b>Total:</b>	<b>\$1,436,000</b>

	= Complete
	= DTAC Approved, In Progress
	= Not Pursuing At This Time
	= Awaiting Cost Estimate

Projects for Consideration - Working Copy	Cost	Timeline for Completion	Staff Assigned	Notes	Priority Level
<b>Lighting</b>					
Tree Lights, Wrapped, Year-Round, Broadway	\$20,000	Spring 2024	Dan Baker	Estimate is for year-round tree lighting on 67 trees on Broadway and Main; lights are removed twice per year for maintenance	Complete
Electricity (install outlets on poles along Main)	\$500	Spring 2024	Dan Baker	Public Works will complete this project in-house	Complete
Electricity (connect power to tree wells along Main; wrapped tree lights along Main)	\$128,200	Summer 2024	Dan Baker	Estimate for materials and labor to provide electricity, outlets, tree grates and uplighting to tree wells on Main Street.	In Progress
Additional lighting along walkway from TH to Broadway	\$1,000	Spring 2024	Robert Cook	Pursuing options & cost estimates for increased lighting	In Progress
Lighting of Silos	\$225,000		Chuck Ewings	\$225,000 for uplighting; additional options to be presented at a future meeting	
Silo prep & paint (3)	\$240,000		Chuck Ewings	Silos are structurally sound; estimate for prep and paint is \$80,000 each	

<b>Infrastructure</b>					
Archway Structures (Design) - Broadway (4 at Broadway and Main; one each at at Broadway and Coleman, Broadway and Crockett, Broadway and McKinley; 2 additional at First and Main and First and McKinley	\$134,500	Design - Summer 2024; Construction - Summer 2025	Robyn Battle	5 Submittals were scored by staff; Presentations by top 3 firms will take place April 15. Olsson chosen as top firm. Estimated design cost is \$150,000; negotiations with Olsson are in progress.	In Progress
Archway Structures (Construction) - Broadway (4 at Broadway and Main; one each at at Broadway and Coleman, Broadway and Crockett, Broadway and McKinley; 2 additional at First and Main and First and McKinley	\$1,500,000	Design - Summer 2024; Construction - Summer 2025	Robyn Battle	Five submittals were received for the Statement of Qualifications (SOQ) for Design. Staff will score submittals and bring back top 3 for presentations to DTAC in April.	
Repaint Light & Sign Poles - Brown to Black	\$21,796		Chuck Ewings	Project is nearing completion	Complete
Trash Receptacles	\$5,915	February 2024	Dan Baker	Eight trash receptacles have been installed on Broadway. The remaining 2 will be installed after Blackhawk Brewery sidewalk construction is complete.	Complete
Downtown Open Space - Location TBD	\$204,000	Summer 2024	Dan Baker/Kurt Beilharz/Mario Canizares	Outdoor space to include trees, shaded area, seating, artificial turf	In Progress
Benches	\$18,500	Spring 2024	Dan Baker	10 Benches have been delivered, 8 have been installed; waiting on west Broadway businesses to finish construction to install 2 remaining. DTAC requested additional benches on south side of Broadway and to replace benches on walkway.	In Progress

<b>Parking Strategies</b>					
Paving on lot and alley behind EDC	\$428,918	Fall 2024	Chuck Ewings	Design in progress; cost will likely increase with alley improvement	In Progress
Lighted bollards (10) from Town Hall Parking lot to Broadway; hard-wired; plus 2 light poles	\$69,500	Fall 2024	Chuck Ewings	10 bollards in Town Hall parking lot; 2 light poles along walkway from north lot to Broadway	In Progress
Additional Disabled Parking - 2 spaces in north lot of Town Hall	\$0	February 2024	Chuck Ewings	Public Works will install in early March February concurrently with restriping Town Hall parking lot	Complete
Pursue parking agreement with downtown business owners		Spring 2024	Melissa Randle/Chuck Ewings/Robyn Battle	Not pursuing at this time. Met with owner of Dawson & Claire. They are using all of their parking so a shared parking agreement is not feasible at this time	Long-Term Priority
Valet Service to Public Works Site				Not pursuing at this time	Long-Term Priority
<b>Public Wi-Fi</b>					
Wi-Fi Infrastructure			Leigh Johnson	Not pursuing at this time. Year 1 cost is \$72,000-\$119,000; Total 5-year cost is \$297,000-\$444,000	Long-term priority
<b>Signage and Wayfinding</b>					
Parking Banners around Town Hall lot - Design & Installation (7)	\$560	January 2024	Robyn Battle	Banners were installed January 2024	Complete
Wayfinding Signage - Design & Installation	\$5,000	Fall 2024	Robyn Batte	Estimate based on five (5) 18" x 24" aluminum signs (\$710 each) and eight (8) 12" x 18" aluminum signs (\$175 each); Locations TBD	
Historical markers at key Downtown landmarks	\$5,000	Fall 2024	Robyn Battle	PHS presented recommendations at May 20 meeting; DTAC tabled to June 3	
Decorative concrete walkway from Town Hall to Broadway, with crosswalk striping at alley		Fall 2024		Town staff has contacted a vendor for an estimate.	
Crosswalk and/or signage at Broadway and Coleman			Chuck Ewings	Pedestrian safety crossing from Downtown to neighborhoods and businesses east of Coleman	

<b>Speakers/Audio Equipment for Music</b>					
Outdoor Wireless Sound System	\$85,000		Robyn Battle	Estimate based on similar projects; Town staff is developing RFP	
<b>Brand Guide</b>					
Logo Design	\$0	Spring 2024	Robyn Battle/Gavin Hernandez	DTAC chose 4 finalists; Town staff worked with students to refine designs; revisions presented on May 20; DTAC tabled to June 3	In Progress
Brand Guide	\$6,000	Summer 2024	Robyn Battle	Will pursue consulting firm following completion of student project and/or Archway Design project	
<b>Total Cost of All Projects</b>	<b>\$3,099,389</b>				
<b>Total Funds Committed To Date</b>	<b>\$1,118,389</b>				
<b>Remaining Budget</b>	<b>\$317,611</b>				

Projects to be Funded From Other Sources	Cost	Timeline for Completion	Staff Assigned	Notes	Priority Level
Street Sweeping, Trash Removal Service			Dan Baker	Submit budget request for FY 2024-2025 Budget	
Trees (New/Replacement) - Broadway and Main			Dan Baker	Cost estimates in progress; pursue grant funding, or submit budget request for FY 2024-2025	
Restripe Town Hall parking lot			Chuck Ewings	Cost estimate in progress	Complete
Tree Well Grates (Repair/Replace) - Broadway and Main			Chuck Ewings/Dan Baker	Cost estimates in progress	
Parking Pole Signs around Town Hall lot - Design & Installation (3)	\$2,724	Installed Feb 1, 2024	Robyn Battle	PW will fund 3 black decorative poles with 24"x30" pole signs	Complete