



## TOWN SECRETARY

**To:** Mayor and Town Council

**From:** Michelle Lewis Sirianni, Town Secretary

**Through:** Mario Canizares, Town Manager  
Robyn Battle, Executive Director  
Leigh Johnson, IT Director

**Re:** Video Streaming Contract Renewal

Town Council Meeting – February 25, 2025

**Strategic Visioning Priority: 4. Provide Excellent Municipal Services**

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**Agenda Item:**

Consider and act upon authorizing the Town Manager to execute a renewal agreement for video streaming services with Granicus through The Interlocal Purchasing System (TIPS) for \$76,574 over three years.

**Description of Agenda Item:**

The Town of Prosper entered into an agreement for video streaming services with Swagit Productions, LLC, in January 2022 to facilitate live streaming of public meetings. The service includes the integration of the Town’s agenda management software, allowing viewers to follow along with the agenda during the live meeting. The post-production component of the software indexes the video recording and links it to the agenda so viewers can easily jump from one agenda item to another.

Swagit Productions has since been acquired by Granicus, which is necessitating approval of a revised agreement. The renewal agreement includes video streaming, captioning, and recording services for up to 75 meetings per year. The Town currently live streams all Town Council regular meetings, Planning & Zoning Commission meetings, and Parks & Recreation Board meetings. The renewal agreement is for an initial term of three years for a total cost of \$76,574. After the initial term, the agreement may automatically renew on an annual basis.

The Town of Prosper previously entered into an interlocal agreement with TIPS. Participation in the cooperative purchasing program allows our local government to purchase goods and services through the cooperative program while satisfying all competitive bidding requirements.

**Budget Impact:**

Funding for this agreement is available in the Town Secretary’s Budget within the IT Licenses account 11011010-56640.

**Legal Obligations and Review:**

Terrence Welch of Brown & Hofmeister, L.L.P., has reviewed the agreement as to form and legality.

**Attached Documents:**

1. Proposal

**Town Staff Recommendation:**

Town Staff recommends the Town Council authorize the Town Manager to execute a renewal agreement for video streaming services with Granicus through The Interlocal Purchasing System (TIPS) for \$76,574 over three years.

**Proposed Motion:**

I move to authorize the Town Manager to execute a renewal agreement for video streaming services with Granicus through The Interlocal Purchasing System (TIPS) for \$76,574 over three years.