



| То: | Mayor and Town Council |
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| From: | Robyn Battle, Executive Director of Community Services |
| Through: | Ron K. Patterson, Interim Town Manager |
| Re: | Services Agreement – Strategies 360 |
| | Town Council Meeting – November 8, 2022 |

Agenda Item:

Consider and act upon approval of a Services Agreement between Strategies 360 Texas, LLC, The Town of Prosper, and the Prosper Economic Development Corporation for government relations and strategic advocacy services, and authorize the Interim Town Manager to execute the same.

Description of Agenda Item:

Strategies 360 is proposing to provide government relations and strategic advocacy services for the Town of Prosper and the Prosper Economic Development Corporation (PEDC) for the upcoming 88th Texas Legislative Session. The scope of services includes assistance in the support or opposition of specific legislative measures, coordinating meetings with legislators and legislative staff, and monitoring, tracking and reporting on relevant legislation on behalf of the Town and the PEDC. The term of the agreement is for one year.

Budget Impact:

The monthly retainer fee for services is \$4,000 per month (\$48,000 per year), to be split evenly between the Town of Prosper and the PEDC. Funds for the Town's portion of the agreement are available in the Non-Departmental Professional Services account 100-5410-10-99.

Legal Obligations and Review:

Terrence Welch of Brown & Hofmeister, L.L.P., has reviewed the Services Agreement as to form and legality. The Purchasing Department has confirmed that selection of this vendor complies with the Town's Procurement Policy.

Attached Documents:

1. Services Agreement

Town Staff Recommendation:

Town staff recommends approval of a Services Agreement between Strategies 360 Texas, LLC, The Town of Prosper, and the Prosper Economic Development Corporation for government relations and strategic advocacy services, and authorizing the Interim Town Manager to execute the same.

Proposed Motion:

I move to approve a Services Agreement between Strategies 360 Texas, LLC, The Town of Prosper, and the Prosper Economic Development Corporation for government relations and strategic advocacy services, and authorize the Interim Town Manager to execute the same.