

BUILDING INSPECTIONS

To: Mayor and Town Council

From: Brady Cudd, Building Official

Through: Bob Scott, Executive Director of Administrative Services

Hulon T. Webb, Jr., Interim Executive Director of Development and

Infrastructure Services

Re: Sign Waiver – 4200 W. University Drive

Town Council Meeting - August 23, 2022

Agenda Item:

Conduct a public hearing and consider and act upon a request for a Sign Waiver at 4200 W. University Drive, regarding two (2) wall signs for Cook Children's Medical Center on the northeast corner of Windsong Parkway and US 380. (MD22-0008)

Description of Agenda Item:

The Town has received a request for a sign waiver for two (2) wall signs for Cook Children's Medical Center, located on the northeast corner of Windsong Parkway and US 380. The Town's Sign Ordinance requires wall signs to be located below the building parapet and not exceed a height of twelve feet (12'). The applicant is proposing to increase the height of the proposed wall signs to eighteen feet (18') and project the wall signs nearly seven feet (7') above the top of the parapet as part of a rebranding effort to support the culture and strategic vision of Cook Children's Health Care System.

Legal Obligations and Review:

Notification was provided to neighboring property owners as required by the Sign Ordinance. Staff has not received any Public Hearing Notice Reply Forms.

Attachments:

- 1. Proposed Wall Sign Renderings
- 2. Letter of Intent and Purpose from Cook Children's Medical Center
- 3. Letter of Support from David Blom, COO, Tellus Group

Town Staff Recommendation:

Town staff recommends that the Town Council approve the request for a Sign Waiver at 4200 W. University Drive, regarding two (2) wall signs for Cook Children's Medical Center on the northeast corner of Windsong Parkway and US 380.

Proposed Motion:

I move to approve the request for a Sign Waiver at 4200 W. University Drive, regarding two (2) wall signs for Cook Children's Medical Center on the northeast corner of Windsong Parkway and US 380.