



## TOWN SECRETARY

**To:** Mayor and Town Council

**From:** Michelle Lewis Sirianni, Town Secretary

**Through:** Mario Canizares, Town Manager  
Robyn Battle, Executive Director

**Re:** Designating Official Town Newspaper

**Town Council Meeting – September 16, 2025**

**Strategic Visioning Priority: 4. Provide Excellent Municipal Services**

---

**Agenda Item:**

Consider and act upon a Resolution designating The Frisco Enterprise as the official newspaper of the Town of Prosper and The Dallas Morning News as an alternative advertising source for FY 2025-2026.

**Description of Agenda Item:**

Section 2051.049 of the Texas Government Code provides that the Town Council shall select one or more newspapers to publish notices, and Section 11.02 of the Town Charter states that the Town Council shall annually declare an official newspaper of general circulation in the Town. The Frisco Enterprise meets these requirements for the purpose of publishing ordinances, election notices, public hearing notices, and other notices required by ordinance, the Town Charter, and state law. Town staff recommends the continued use of The Dallas Morning News as an alternate advertising source in the event the Town encounters a situation where an advertising or public notice deadline could not be timely met by The Frisco Enterprise.

**Budget Impact:**

There is no budgetary impact affiliated with this item.

**Legal Obligations and Review:**

Terrence Welch of Brown & Hofmeister, L.L.P., has approved the attached Resolution as to form and legality.

**Attached Documents:**

1. Resolution

**Town Staff Recommendation:**

Town staff recommend that the Town Council approve a Resolution designating The Frisco Enterprise as the official newspaper of the Town of Prosper and The Dallas Morning News as an alternative advertising source for FY 2025-2026.

**Proposed Motion:**

I move to approve a Resolution designating The Frisco Enterprise as the official newspaper of the Town of Prosper and The Dallas Morning News as an alternative advertising source for FY 2025-2026.