

## **DNT Guidelines Survey**

**1. Please provide an email address:**

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**2. Do you live in any of the following neighborhoods?**

- a. Lakes of Prosper**
- b. Star Trail**
- c. None of the above**

**3. In terms of development of the Tollway, what topic is most important to you?**

- a. Landscaping and beautification**
- b. The types of business establishments on the Tollway**
- c. Building/form and architecture**
- d. Public spaces for people to socialize and enjoy**

**4. In terms of business establishments, which business category most closely represents what you would like to see on the Tollway?**

- a. Shops and dining**
- b. Hotels and conference centers**
- c. Family-friendly establishments**
- d. Office and corporate centers**
- e. None of the above**

***What kind of development would you like to see on the Tollway?***

***For the next following section, please rate what you think about each of the following images on the Like It scale. 1 being, “I don’t like it at all” and 5-being “Love it!”***

**1-I don’t like it at all**

**2- I slightly like it**

**3-Like it**

**4-like it a lot**

**5- I love it!**

**5. The shopping experience you would like to have:**



**Average Rating 3.9**



**Average Rating 3.8**

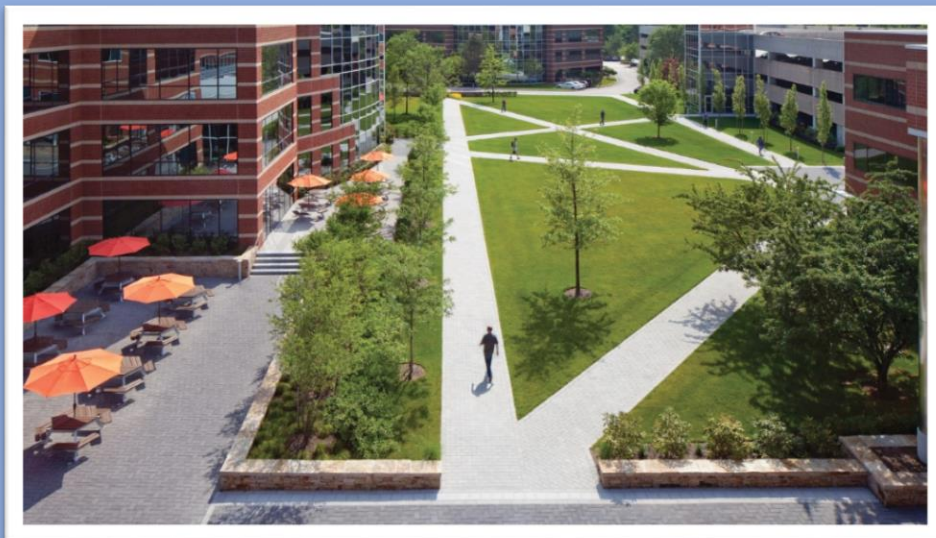


**Average Rating 1.5**



**Average Rating 1.4**

**6. What do you think about the following Office developments?**



**Average Rating 1.4**





**Average Rating 2.9**

**7. Public spaces are spaces in our community where people can socialize and enjoy! What kind of public space would you prefer to see integrated within developments?**



**Average Rating 1.3**

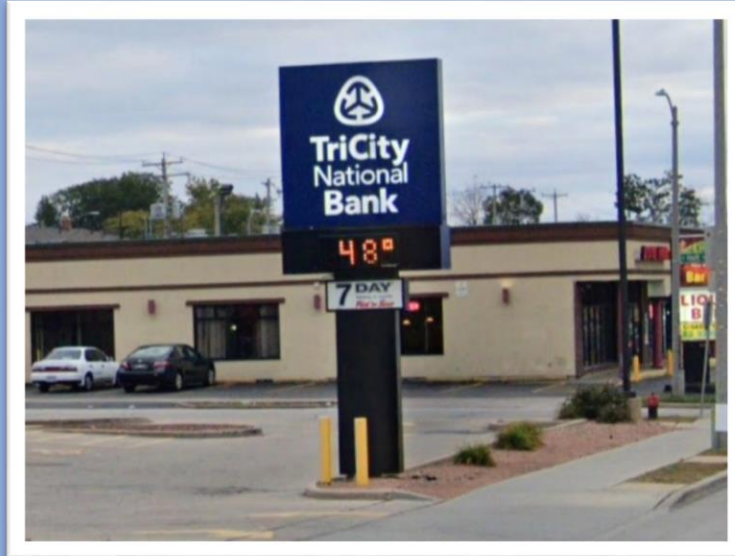


**Average Rating 3.4**



**Average Rating 3.3**

**8. Signs! Signs! Everywhere a sign! What do you think about the following photos of signage?**

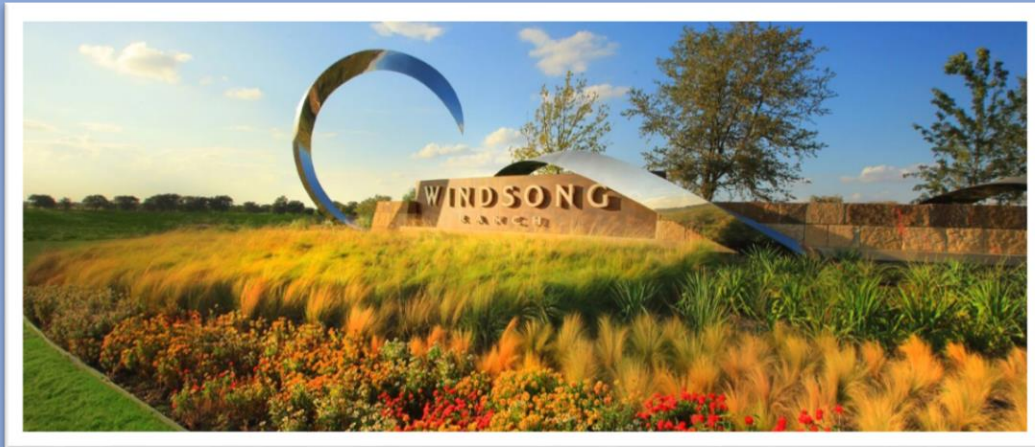


**Average Rating 3.4**



**Average Rating 1.2**





**Average Rating 2.5**

**9. What do you think about the following photos of parking garages?**



**Average Rating 3.9**



**Average Rating 1.2**



**Average Rating 3.2**