



## PLANNING

**To:** Mayor and Town Council

**From:** Khara Dodds, AICP, Director of Development Services

**Through:** Harlan Jefferson, Town Manager  
Rebecca Zook, P.E., Executive Director of Development & Infrastructure Services

**Re:** Town Council Meeting – September 14, 2021

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**Agenda Item:**

Consider and act upon an ordinance amending Subsection 8 of Section 3.14.010, "Prohibited Signs," of Chapter 3, "Building Regulations," of the Town's Code of Ordinances by allowing feather signs to be displayed on non-residential property at certain times during the week.

**Description of Agenda Item:**

Over the last several years feather signs (also known as quill signs, banana banners, flutter banners, flutter flags, bowflags and teardrop banners) have become increasingly more popular, generally for advertising, attention-getting or way-finding purposes. This ordinance allows for the display of feather signs on non-residential property on Sundays from 7:00 a.m. to 2:00 p.m. The amendment also includes a definition of "feather sign" in the text of the ordinance.

**Legal Obligations and Review:**

Town Attorney, Terrence Welch of Brown & Hofmeister, L.L.P., prepared the attached ordinance.

**Attached Documents:**

1. Ordinance

**Town Staff Recommendation:**

Town staff recommends the Town Council approve an ordinance amending Subsection 8 of Section 3.14.010, "Prohibited Signs," of Chapter 3, "Building Regulations," of the Town's Code of Ordinances by allowing feather signs to be displayed on non-residential property at certain times during the week.

**Proposed Motion:**

I move to approve an ordinance amending Subsection 8 of Section 3.14.010, "Prohibited Signs," of Chapter 3, "Building Regulations," of the Town's Code of Ordinances by allowing feather signs to be displayed on non-residential property at certain times during the week.