



## COMMUNICATIONS AND COMMUNITY ENGAGEMENT

**To: Mayor and Town Council**  
**From: Robyn Battle, Executive Director**  
**Through: Mario Canizares, Town Manager**  
**Re: Nonprofit Support Options**  
**Town Council Meeting – January 9, 2024**

**Strategic Visioning Priority: 4. Provide Excellent Municipal Services**

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**Agenda Item:**

Discussion regarding nonprofit support options.

**Description of Agenda Item:**

The Town Council received an update on the Town's existing levels of support for nonprofit organizations at the June 27, 2023, Town Council Work Session. Following that meeting, the Council received an inventory of all the support provided by the Town to local nonprofit organizations.

A summary of the Town's support for nonprofit organizations are listed below:

- Direct financial assistance through the purchase of tables/tickets for annual fundraisers
- In Kind support through the following activities:
  - In-Kind support through promotion of nonprofit organizations on the Town website
  - In-Kind support through inclusion in Town events such as the Citizens Academy, Celebrate Prosper, and the New Resident Mixer
  - In-Kind support through awareness campaigns and drives, such as toy, clothing, and food drives
  - Fee waivers for Special Events

**Budget Impact:**

Current direct financial support by the Town to local nonprofit organizations is approximately \$5,900 and is budgeted through the Town Secretary's Office.

**Town Staff Recommendation:**

Town staff is seeking direction from the Council on whether to continue or modify the Town's current levels of support for nonprofit organizations.