



## **VEDC Update for Port Lavaca SEPTEMBER – October 13, 2025**

### **Residential**

- VEDC Staff continues to provide a residential developer with information when asked. They are very excited a TIRZ will be put in place and are extremely interested in knowing the boundaries. This is an ongoing project and VEDC staff keep them updated.

### **Marketing**

- VEDC will be having some photos done soon to compliment the web page. This has been weather dependent.
  - Photos will include both an “industrial” look and a retail look.
- Council passed the Resolution to become a Film Friendly Certified City, as suggested by VEDC staff. VEDC staff to follow up on approvals from state and once completed, will place on VEDC website (and have placed on city website) and promote.
- VEDC staff and Tania will meet again to select final photos. Pending. ONCE THE PHOTOS ARE UPLOADED, AN ANNOUNCEMENT WILL BE SENT OUT BY THE STATE, ACKNOWLEDGING THIS.

### **Business**

- VEDC staff working with a business on a BUSINESS RETENTION project, to keep them in Port Lavaca. An NDA was signed so VEDC is unable to name the business at this time. THIS IS LOOKING VERY POSITIVE AT THIS TIME AND WILL BE PRESENTED TO CITY COUNCIL AT AN UPCOMING MEETING.
- The VEDC staff has reached out to a combined (breakfast/lunch) concept sit down restaurant to have a discussion with them opening in Port Lavaca. Followed up early August. Will follow up again.
- VEDC staff have scheduled business workshops for October 23 and November 13. These are the beginning of workshop series. You will begin seeing the graphics and invitations for these items.
- VEDC staff met with a local business owner who is interested in investing more in Port Lavaca-Centric projects. We discussed the various incentives offered by the state, depending on requirements. He visits the VEDC regularly now. This is ongoing as the interested party learns more about the area. THIS IS A CONTINUED CONVERSATION WITH THE BUSINESS OWNER.

### **Other**

- VEDC will be hosting their annual meeting in November. All council members are invited to attend, along with the Mayor and City Manager. As always, the invitations are sent via email.
- VEDC staff participating in 20 -year Comprehensive plan.
- VEDC participated in and will continue to participate in TIRZ boundary planning.
- VEDC set to attend marketing and retail shows.
- VEDC planning for remainder of year and 2026 to attend retail events.