

LIGHTHOUSE BEACH RV PARK & CAMPGROUND

REPORT December 2025

www.lighthousebeachrvpark.com

	Revenue	Occupancy	Prospects	Leads	Reservations	Customer Feedback	# of Google Reviews	Overall Google stars
	2025							
January	\$ 2,159	5%			13			
February	\$ 2,628	4%			22			
March	\$ 6,171	7%			39			
April	\$ 6,087	11%			36			
May	\$ 10,134	18%			40			
June	\$ 7,829	16%			29			
July	\$ 10,975	17%			34			
August	\$ 9,336	17%			36			
Sept	\$ 6,650	14%			17			
Oct	\$ 8,570	17%			18			
Nov	\$ 4,303	11%			6	1 (+)		
Dec	\$ 6,062	13%	1721	137	23	1 (-) (Price	47	4.2

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Definitions:

Prospects: the number of times the website link was shown to users on Google regardless of whether they click or not

Leads : how many people went on the website after looking a Google

Reservations : Reservations made on Campspot

** Note: There have been 3 positive reviews left on Campspot in January an 2 each 5-star reviews on Google.