



VEDC Update for Port Lavaca

JULY RECAP – August 2025

Residential

- VEDC Staff has provided a developer with potential properties and other information (demographics, waterlines, sewer lines) as requested. They have been interested in the City creating a TIRZ. VEDC staff contacted them to tell them Council approved a TIRZ. They will follow closely.
- VEDC staff keeps in contact with a local realtor on different potential residential properties.
- The home-repair/ home ownership organization VEDC referred to previously is currently in the process of dissolving and it has been confirmed the remaining funds will be given to a local non-profit for home repairs. The home ownership program through the organization may come through Rockport (unconfirmed).

Marketing

- VEDC will be having some photos done soon to compliment the web page. This has been weather dependent.
 - Photos will include both an “industrial” look and a retail look.
- VEDC moved to a new provider to pull MLS listings so they should populate. Staff will manually add properties not listed. The new list is being reviewed.
- VEDC provided the City Manager and council with information on what a Certified Film Friendly in the last packet of information. The City Manager has a draft of guidelines and a short Power Point presentation that was provided. The City Manager will present it to the council during a council meeting. The guidelines will have to be approved by the City Council through a resolution. Once approved, Port Lavaca will be officially a Certified Film Friendly City.
 - This was a suggestion by the VEDC to provide another avenue for marketing Port Lavaca.
 - VEDC staff met with Tania (5/30) to discuss photo locations to submit to the State for the Film Friendly website. Pending

Business

- The VEDC staff has reached out to a combined (breakfast/lunch) concept sit down restaurant to have a discussion with them opening in Port Lavaca. Pending.
- VEDC staff has reached out to a franchise broker, seeking opportunities in the area. This is a newer franchise to the area.
- VEDC staff has scheduled a business workshop for August and September.
- VEDC to speak to a local business owner to see if there is any interest in becoming a franchise owner for a viable business.
- VEDC staff met with a local business owner who is interested in investing more in Port Lavaca-Centric projects. We discussed the various incentives offered by the state, depending on requirements. He visits the VEDC regularly now.
- VEDC provided City Manager with properties available in Port Lavaca.

Other

- VEDC staff were invited to and participated in a meeting with the consultants hired to create the 20-year Comprehensive Plan. VEDC will work with them as information is requested.
- VEDC staff attended the City Council Meeting on July 14, and the special meeting on July 21.
- VEDC staff gave an updated project presentation to the City council.