



**VEDC Update for Port Lavaca
February 2026 RECAP
Presented March 2026**

Residential

- VEDC is scheduled to meet with the residential developer to discuss options for Port Lavaca (this specific developer was very excited about the TIRZ being passed). Will review with CM.

Marketing

- VEDC is updating the one-page market sheet for 2026. This should be available by the next meeting and will be included in the packet.
- VEDC will be adding the TIRZ information to all marketing, to include the website.
- VEDC will add the PACE Program to materials as well.
- VEDC staff continues to post on the City's Economic Development Facebook page and is posting on there.

Business

- VEDC staff will be met with a food/beverage business during ICSC. We have provided them with more information and will follow up. This could be a very good fit for Port Lavaca and the company.
- The VEDC staff has reached out to a combined (breakfast/lunch) concept sit down restaurant to have a discussion with them opening in Port Lavaca. VEDC staff are trying to arrange a meeting.
- Local developers have some empty pad sites that they are looking at options for.
- Business workshop was conducted on February 27th. Low attendance. Will host a virtual workshop, to be followed by in person. We will also be adding more topics.
- Next business workshop to be held in May.

Other

- VEDC staff have scheduled meetings with the City Manager, to be recurring.
 - Discuss properties
 - Discuss residential
- VEDC will be hosted an open meeting - **Tuesday, February 17, 2026, from 4:00 PM to 6:00 PM**. Update on all VEDC projects, to include Calhoun County and region was provided, along with other regional information.
- VEDC attended a retail/trade show in February and will attend another in May, and conferences in March, April and June.
- VEDC staff attend training and conferences throughout the year. There are training opportunities as they relate to economic development. **If any council member is ever interested in knowing more, please let VEDC staff know.**



VEDC President will update the council in person on a quarterly basis. Date TBD.