



VEDC Update for Port Lavaca AUGUST RECAP – Sept 2025

Residential

- VEDC Staff continues to provide a residential developer with information when asked. They are very excited a TIRZ will be put in place and are extremely interested in knowing the boundaries. This is an ongoing project and VEDC staff keeps them updated.
- The home-repair/ home ownership organization VEDC referred to previously (Golden Crescent Habitat for Humanity) is currently in the process of dissolving its chapter in Port Lavaca and it has been confirmed the remaining funds will be given to a local non-profit for home repairs. The home ownership program through the organization may come through Rockport (unconfirmed).

Marketing

- VEDC will be having some photos done soon to compliment the web page. This has been weather dependent.
 - Photos will include both an “industrial” look and a retail look.
- Council passed the Resolution to become a Film Friendly Certified City, as suggested by VEDC staff. VEDC staff to follow up on approvals from state and once completed, will place on VEDC website (and have placed on city website) and promote.
 - VEDC staff and Tania will meet again to select final photos. Pending

Business

- VEDC staff working with a business on a BUSINESS RETENTION project, to keep them in Port Lavaca. An NDA was signed so VEDC is unable to name the business at this time.
- The VEDC staff has reached out to a combined (breakfast/lunch) concept sit down restaurant to have a discussion with them opening in Port Lavaca. Followed up early August. Will follow up again.
- VEDC staff has scheduled a business workshop for September.
- VEDC staff has reached out to a franchise broker, seeking opportunities in the area. This is a newer franchise to the area. Consider hosting a franchise broker to discuss options for franchises in Port Lavaca.
- VEDC to speak to a local business owner to see if there is any interest in becoming a franchise owner for a viable business.
- VEDC staff met with a local business owner who is interested in investing more in Port Lavaca-Centric projects. We discussed the various incentives offered by the state, depending on requirements. He visits the VEDC regularly now. This is ongoing as the interested party learns more about the area.

Other

- VEDC staff participating in 20 year Comprehensive plan.
- VEDC participated in and will continue to participate in TIRZ boundary planning.
- VEDC set to attend marketing and retail shows.