
CITY OF PORT LAVACA

MEETING: DECEMBER 11, 2023 **AGENDA ITEM** _____

DATE: 12.04.2023

TO: HONORABLE MAYOR AND CITY COUNCIL MEMBERS

FROM: JODY WEAVER, INTERIM CITY MANAGER

SUBJECT: **“PARK DONATIONS” FNB BANK ACCOUNT**

Background:

We would like to work with Tania and establish an ongoing “We Love Port Lavaca Parks” campaign to support our City Parks by providing an easy way for people (local citizens and visitors), who especially enjoy the parks and have an interest in seeing new amenities, signage, etc. added, to contribute financially to a fund specific for parks improvements.

We are envisioning signs at the parks that would read something like ... *This park is provided for the enjoyment of those that live, work, play or visit Port Lavaca. There is no fee to use the park, but if you have particularly enjoyed your visit and want to help us bring more improvements to our parks, please consider a contribution to our “We Love Port Lavaca Parks” fund.* A QR code would be scanned in or a text number provided where small (or large) donations can be accepted.

To do this requires us to establish a bank account specifically dedicated to these donated funds. We are proposing to set this special account up at First National Bank and can do so with Council’s approval.

It is hoped that donations to this fund would help in providing more shade structures, benches, picnic tables, special features, trees, irrigation and landscaping, recreation, special parks events, etc. The fund would not be used for routine maintenance that would be funded in the Parks General Fund Budget.

The final details of the campaign will be presented to the Parks Bard and City Council prior to implementation.

Recommendation:

Staff recommends Council authorize the establishment of a “Parks Donation” bank account with First National Bank.