



VEDC Update for Port Lavaca
May 2026 RECAP
Presented June

Residential

- VEDC and CM have met with a developer for housing. They are now doing their due diligence and plan for 2027. VEDC staff have been supplying them with requested information.

Marketing

- VEDC Staff to attend “Retail Live” tradeshow in September and will market Port Lavaca.

Business

- VEDC staff to consider a Franchise workshop to test the appetite for potential franchise owners.
- Next business workshop will be in June. VEDC will be partnering with SBDC as well, to offer virtual workshops. VEDC will also promote all SBDC workshops to the business community. Funding will be discussed.
- VEDC Staff to begin holding “Business Start Up” workshops.
- VEDC staff are attempting to obtain a business list from the Chamber, to ensure they are aware of services and opportunities, and find out what help they need.

Attraction

- VEDC staff is still in discussion with a food/beverage business, as they have not made final decisions. This is still active. They haven’t said “no”.
- VEDC staff is marketing empty pad sites and keeps in contact with the developers.
- Based on Retail Leakage, Opportunity & Retail Recruitment, we will be targeting not only small manufacturing, (as it is not retail), but also retailers in categories of apparel, outdoor/marine, Restaurants (this will continue) and home, pet, beauty supply.

Other

- VEDC staff have scheduled meetings with the City Manager, to be recurring.
 - Discuss properties
 - Discuss residential – meeting held in May.
 - Discuss business opportunities – discuss retailer types above
- VEDC hosted the quarterly VEDC Regional Partnership Meeting (open) on May 7th. We encourage you to attend when you can. The next open meeting will begin in August.
- VEDC staff attend training and conferences throughout the year. There are training opportunities as they relate to economic development. **If any council member is ever interested in knowing more, please let VEDC staff know.**

VEDC President will update the council in person on a quarterly basis. Date TBD.