



VEDC Update for Port Lavaca JUNE 2026 RECAP Presented July

Residential

- All information for residential has been submitted to the developer. They are now doing their due diligence and plan for 2027.

Marketing

- VEDC staff is in the process of editing a new one-page marketing sheet, but is also working on a marketing brochure that will include a lot of information
- VEDC Staff to attend “Retail Live” tradeshow in September and will market Port Lavaca.

Business

- VEDC staff is working with an individual who is interested in purchasing commercial property and developing. We are working on ideas.
- VEDC staff is working on a calendar of workshops and will partner with SME’s to facilitate. Finding the best time and interest from business owners has been a challenge.
- The business workshop scheduled for June did not have any registrants.
- VEDC Staff to begin holding “Business Start Up” workshops.
- VEDC staff are attempting to obtain a business list from the Chamber, to ensure they are aware of services and opportunities, and find out what help they need.
- The Chamber directory list would also be used for business visits and business retention.

Attraction

- VEDC staff are still in discussion with a food/beverage business, as they have not made final decisions. This is still active. They haven’t said “no”.
- VEDC staff is marketing empty pad sites and keeps in contact with the developers.
- Based on Retail Leakage, Opportunity & Retail Recruitment, we will be targeting not only small manufacturing, (as it is not retail), but also retailers in categories of apparel, outdoor/marine, Restaurants (this will continue) and home, pet, beauty supply.

Other

- Port Lavaca is finally a Film Friendly Designated city! This will be included in all marketing as well. This has been reflected on the Port Lavaca Community Page as well as the VEDC news page.
- VEDC staff have scheduled meetings with the City Manager, to be recurring.
- VEDC staff attend training and conferences throughout the year. There are training opportunities as they relate to economic development. **If any council member is ever interested in knowing more, please let VEDC staff know.**

VEDC President will update the council in person on a quarterly basis. Date TBD.