



VEDC Update for Port Lavaca
September 2026 RECAP
Presented October 12, 2026

Marketing

- VEDC Staff attended “Retail Live” tradeshow in September and marketed Port Lavaca.
 - Two different companies have been identified and information submitted
 - Will continue focus on “gaps” in retail to include clothing, food and beverage

Business

- VEDC staff has a tentative meeting set up with a local business owner who is interested in growth opportunities.
- Finding the best time and interest from business owners has been a challenge for workshops. VEDC staff has begun a Facebook “campaign” to generate more interest in participation
- Staff continues to “push out” business resources for small businesses.
- Once the VEDC staff obtains the Chamber directory list, appointments for visits will be set

Attraction

- VEDC staff are working closely with a local business owner and assisting on an event that will include international business owners (and others) who may be interested in expanding their businesses here and to the region. Planning is in process for a tentative December event (in process). Once the date is final and the agenda has been created by the facilitator, we will discuss it more.
- VEDC staff is marketing empty pad sites and keeps in contact with the developers.
 - A physical inventory of properties will be conducted in the October/November timeframe.

Other

- VEDC staff have scheduled recurring meetings with the City Manager. The next meeting is scheduled for October 21st, but staff are always available.
- VEDC staff attend training and conferences throughout the year. There are training opportunities as they relate to economic development. **If any council member is ever interested in knowing more, please let VEDC staff know. The next conference is the Texas Economic Development Council in October.**

VEDC President will update the council in person on a quarterly basis. Date TBD.