



VEDC Update for Port Lavaca APRIL COUNCIL MEETING

VEDC Staff has scheduled recurring monthly update meeting with City Manager.

Residential

- Residential Incentives Draft – still pending (Council). This will be taken off the report going forward, until it is requested to be readdressed.
- VEDC Staff continues conversation with developers and identifying property.

Marketing

- VEDC will be having some photos done soon to compliment the web page.
 - Photos will include both an “industrial” look and a retail look.
- VEDC has added a link for Ports and Harbors (<https://www.victoriaedc.com/sites-and-data/community-profile/port-lavaca>) More information will be added along with a link to the TPA.
- VEDC moved to a new provider to pull MLS listings so they should populate. Staff will manually add properties not listed.
- VEDC staff spoke to City Manager regarding Port Lavaca becoming a certified “Film Friendly City”.
 - VEDC has registered staff and Tania French for the Film Friendly Workshop (as required by the State) to be listed as a film friendly city.
 - Guidelines will be provided to the CM to take to Council in May.
 - Council will have to approve the guidelines and fees at a later date.

Business

- The shoe retailer is still on hold. VEDC staff are not getting a lot of communication from the company.
- VEDC staff followed up with potential retailers and will update when we have better information. One will include a small sit-down restaurant (new model).
- VEDC Staff will regroup with the Chamber to schedule meetings with business owners/ roundtable discussion and publish a plan for 2025.
- VEDC staff will be conducting BRE visits with industrial clients in the next couple of months.

Projects

All projects will be updated by VEDC President during quarterly meetings, or if requested earlier.

Other

VEDC attended Calhoun County Day at the capital, in addition to the meeting VEDC held in Austin (“Chairman’s Circle – Austin, 2025”).

VEDC President spoke at a Committee Meeting in Austin for SB2361, a proposed bill to move UHV to Texas A&M Victoria.

MARK THE DATE- Next Semi-Annual meeting will be held May 22nd from 2-4 pm. Location TBD