

City Contact Information



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Custom Trade Area Demographics



37,943

Population



\$65,456

HH Income
 Median



39,028

Daytime Pop



14,193

Households

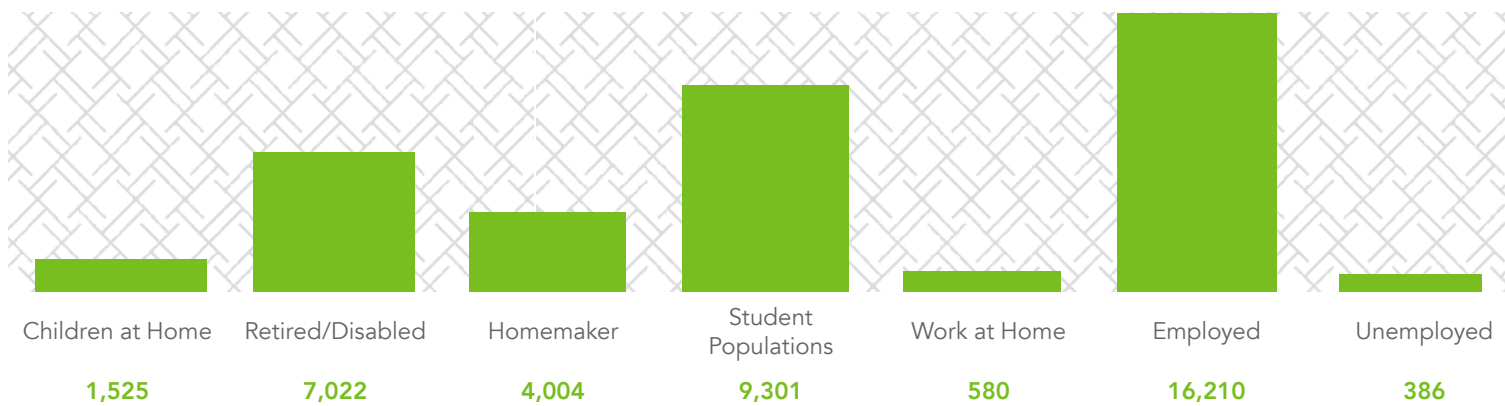
GAP Analysis

\$92,433,656 (CTA Demos)



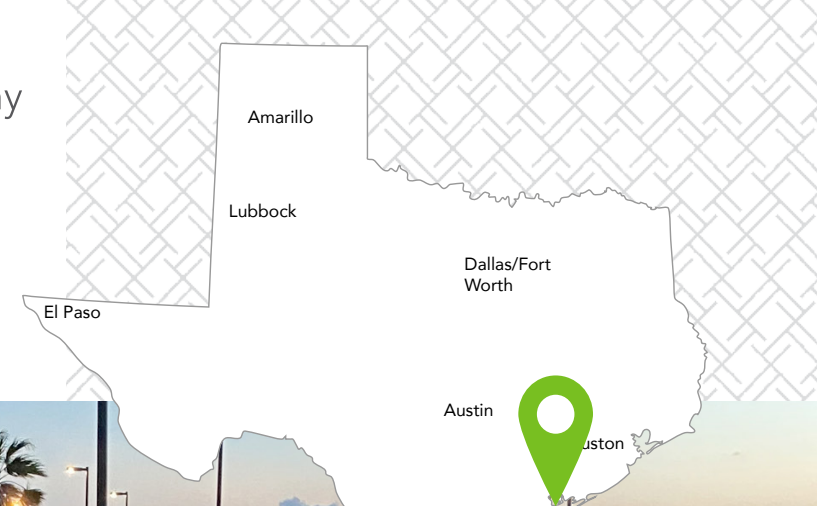
Foodservice and Drinking Places	\$26,960,582
Building Material and Garden Equipment	\$22,241,563
Gasoline Stations	\$15,047,301
Furniture and Home Furnishings Stores	\$9,359,690
Clothing & Clothing Accessories Stores	\$8,212,268
Sporting Goods, Hobby, Book, Music Stores	\$6,553,777
Electronics & Appliance Stores	\$4,058,475

Daytime Population



retail strategies // retail academy

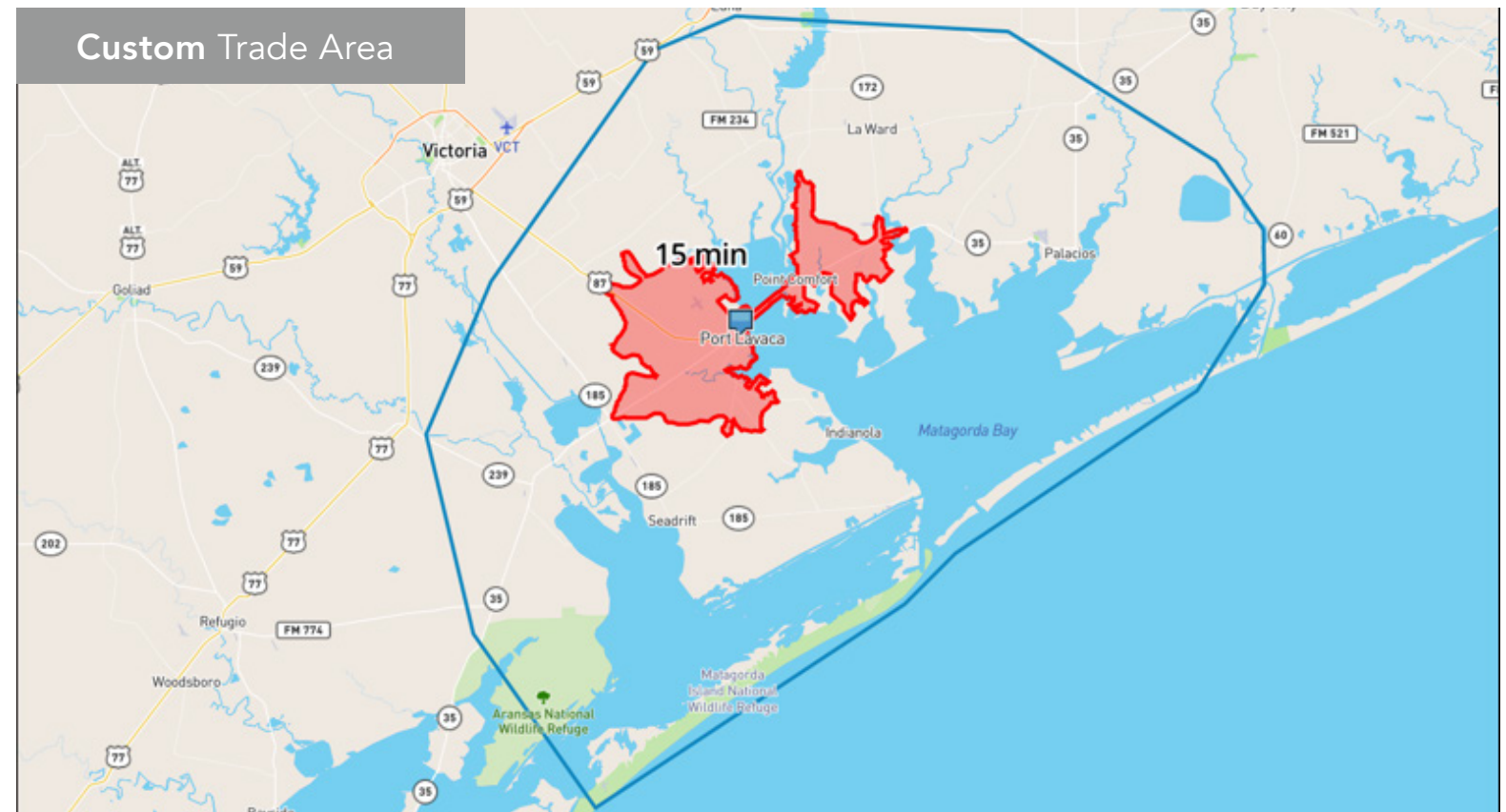
Port Lavaca, Texas



Market Guide

Distance	3 Miles	5 Miles	10 Miles	5 Minutes	10 Minutes	15 Minutes
2024 Est. Pop	11,936	13,950	16,351	6,024	14,500	15,492
Daytime Pop	14,940	17,006	20,094	9,940	18,198	19,495
Median HH Income	\$63,083	\$64,142	\$65,182	\$65,364	\$64,335	\$64,612
Households	4,300	5,023	5,987	2,211	5,221	5,592

Custom Trade Area

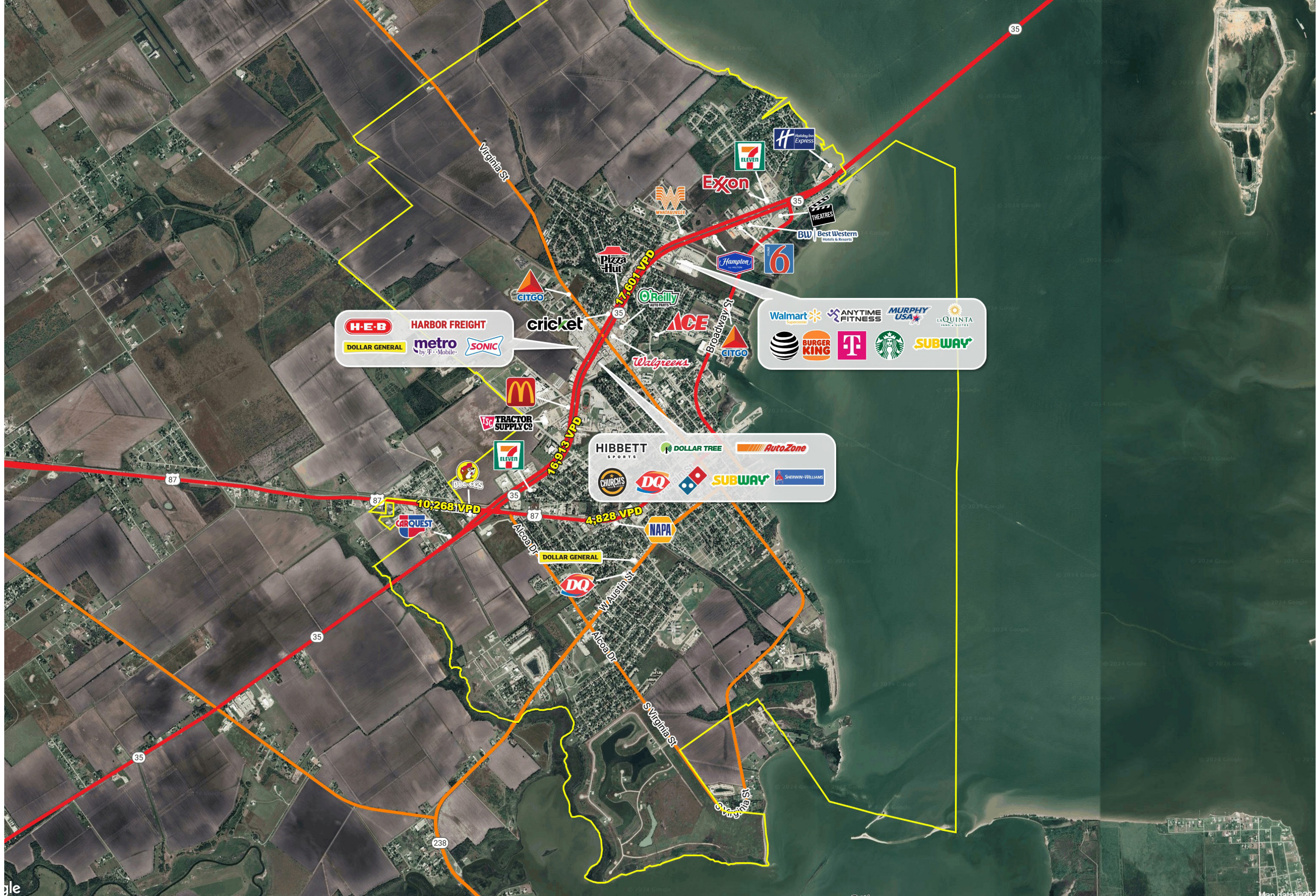


Peer Analysis

The Peer Analysis, developed by Retail Strategies and Tetrad, identifies retail areas with similar demographics and retail characteristics. It uses data from a 5 or 10 minute drive time from major comparable retail corridors across the country.

Kerrville, TX	1216 Junction Hwy
Bay City, TX	4600 7th St
Pleasanton, TX	2151 W Oaklawn Rd
Mineral Wells, TX	601 No. FM 1821
Vidor, TX	1360 N Main St
El Campo, TX	3413 West Loop
Taylor, TX	3701 N Main St
Fredericksburg, TX	1435 E Main St

Port Lavaca, Texas



H-E-B **HARBOR FREIGHT**
DOLLAR GENERAL **metro** **SONIC**

Walmart **ANYTIME FITNESS** **MURPHY USA** **LA QUINTA**
AT&T **BURGER KING** **STARBUCKS** **SUBWAY**

HIBBETT SPORTS **DOLLAR TREE** **AutoZone**
CHURCH'S **DQ** **DOMINO'S** **SUBWAY** **SHERWIN-WILLIAMS**

cricket

ACE



TRACTOR SUPPLY CO



DOLLAR GENERAL



W Austin St

Alcoa Dr

S Virginia St

S Virginia St

Virginia St

Broadway St

77,601 VPD

76,913 VPD

10,268 VPD

4,828 VPD

35

35

87

87

35

87

238

35