



**VEDC Update for Port Lavaca**  
**DECEMBER RECAP**  
**Presented January 2025**

**Residential**

- VEDC is waiting to hear back from a residential developer so we can discuss Port Lavaca (this specific developer was very excited about the TIRZ being passed).

**Marketing**

- VEDC will be adding the TIRZ information to all marketing.
- VEDC will be having some photos done soon to compliment the web page. This has been weather dependent.
  - Photos will include both an “industrial” look and a retail look.
- Tania will be uploading photos for Film Friendly. ONCE THE PHOTOS ARE UPLOADED, AN ANNOUNCEMENT WILL BE SENT OUT BY THE STATE, ACKNOWLEDGING THIS.
- VEDC staff has continued to post on the Port Lavaca Economic Development Facebook page.
  - **PLEASE LIKE AND FOLLOW THE PORT LAVACA ECONOMIC DEVELOPMENT** page.
- VEDC staff have been pushing out information to the small business community on the Port Lavaca Small Business Facebook page, to grow the page to enable us to share more information.
- VEDC staff share grant opportunities when we see them.

**Business**

- The VEDC staff has reached out to a combined (breakfast/lunch) concept sit down restaurant to have a discussion with them opening in Port Lavaca. This is still pending as we were told to reach out after the new year.
- VEDC staff will meet again with the two developers (we met with them in November) to discuss possible projects. They have been provided with the Market Guide, and the TIRZ boundary map. The discussion is on existing pad sites, and possible residential.
- VEDC will host more workshops this year. Workshops will be conducted on a regular basis beginning in the new year. There is already a basic schedule, with topics set. VEDC staff works with T. French on these as it relates to scheduling and input, as she is well informed with the business community.
  - Business Start-up
  - AI for Business
  - Business Plans
  - And more

**Other**

- VEDC staff attended the City Planning meeting held on December 2<sup>nd</sup>, for the Comprehensive Plan.
- VEDC staff will be working hard to attract more businesses and new retailers. Schedules permitting, below are some of the summits and conferences 1 VEDC staff member will attend:
  - February – ICSC – to speak with retailers
  - February – IAMC (Industrial Asset Management Council)
  - May – Select USA – Foreign Direct Investment Summit
  - June – Texas Consultant Summit
  - September - IMTS
-



- VEDC staff will also continue with continued education in the form of conferences and summits (not all staff attend all events). VEDC staff attend training and conferences throughout the year. There are training opportunities as they relate to economic development. **If any council member is ever interested in knowing more, please let VEDC staff know.**
  - February – TEDC Winter Conference
  - March – IEDC Leadership Summit
  - March – Sales Tax Workshop (Danielle)
  - March – Women in Economic Development
  - June – TEDC Midyear
  - October – TEDC Annual