



VEDC Update for Port Lavaca January 13, 2025, COUNCIL MEETING

VEDC Staff has scheduled recurring monthly update meeting with City Manager.

Residential

- Residential Incentives Draft – still pending
- VEDC Staff met with City Manager to discuss, in detail, more property options to provide to potential developer. VEDC staff will update conversations with the developer at next council meeting.
- VEDC has met with Stuart Lynn (Developer) to discuss housing development for Port Lavaca. This will be an ongoing process as more properties are identified. Ongoing.
- VEDC has spoken to other developers for housing needs in Port Lavaca

Marketing

- VEDC has contracted with web developer for the Port Lavaca tab on the VEDC website. Tweaks are being made and requested input from CM.
 - The link is live.
 - VEDC Staff met with City Manager to review the MLS properties. Some will be added manually to enhance the property availability.
 - More photos to “sell” the city will be taken (early spring, hopefully, weather dependent) and added.
 - Photos will include both an “industrial” look and a retail look.
- VEDC staff spoke to City Manager regarding Port Lavaca becoming a certified “Film Friendly City”.
 - Steps required include:
 - CM has selected Tania (French) to be the contact person. VEDC staff will set meeting with Tania French (January).
 - We will begin providing further information to the Film Friendly program now, and will attend the workshop when it is offered (get ahead of requirements).
 - Generic Guidelines to be reviewed (CM, Council, Legal) as a starting point.

Business

- Working with a potential shoe retailer (consultant) looking to possibly have a location in Port Lavaca. Have followed up; waiting for an update. **Pending. all developments in Texas are paused until January 2025(per consultant)**
- CM was providing consultant with information to have Economic Impact Analysis completed regarding Safe Harbor Refuge. Pending.
- VEDC staff will be attending retail attraction trade show in January (in Dallas) and will market Port Lavaca. Will update in February.
- VEDC Staff will regroup with the Chamber to schedule meetings with business owners/ roundtable discussion and publish a plan for 2025. .
- VEDC has reached out to a previously discussed sit-down restaurant to reignite interest. Pending.

Projects

All projects will be updated by VEDC President during quarterly meetings, or if requested earlier.