



**VEDC Update for Port Lavaca  
January 2026 RECAP  
Presented February 2026**

**Residential**

- VEDC is scheduled to meet with the residential developer to discuss options for Port Lavaca (this specific developer was very excited about the TIRZ being passed).

**Marketing**

- VEDC is updating the one-page market sheet for 2026.
- VEDC will be adding the TIRZ information to all marketing.
- VEDC staff continues to post on the City's Economic Development Facebook page and is posting on there.

**Business**

- VEDC staff will be meeting with a food/beverage retailer during the ISCS Red River event.
- The VEDC staff has reached out to a combined (breakfast/lunch) concept sit down restaurant to have a discussion with them opening in Port Lavaca. This is still pending.
- Business workshops are to be held quarterly, with the first one of the year scheduled for February 25, 2026.

**Other**

- VEDC staff has provided the City with information as needed/requested.
  - Provided consultants with reports with information needed for the City's Comprehensive Plan projections.
  - Provided Staff with Top Employers, needed by auditors.
  - Provided CM with a census report needed for a grant application
- VEDC will be hosting an open meeting (for all of you to attend) - **Tuesday, February 17, 2026, from 4:00 PM to 6:00 PM** (each council member should have received an invitation). If you have not received this, please contact Diane: [dianedrussell@victoriaedc.com](mailto:dianedrussell@victoriaedc.com) or 361-485-3190.
- VEDC staff have had visits with multiple companies interested in the area.
- VEDC will be attending retail/trade shows in February and May, and conferences in March, April and June.
- VEDC staff attend training and conferences throughout the year. There are training opportunities as they relate to economic development. **If any council member is ever interested in knowing more, please let VEDC staff know.**

VEDC President will update the council in person on a quarterly basis. Date TBD.