



## **VEDC Update for Port Lavaca – September 2024 OCTOBER COUNCIL MEETING**

**VEDC Staff has scheduled recurring monthly update meeting with City Manager.**

### **Residential Incentives Draft**

- Pending (still) – presented to Council on January 29<sup>th</sup>. The VEDC is waiting on the direction of the City Council.
- Residential Development – VEDC Staff meeting with Frank Alvarez (comptroller’s office) to better understand how to present the use of TIRZ and PID for development. We can schedule a presentation directly to council if desired.
- VEDC has a meeting with Stuart Lynn (Developer) to discuss housing development for Port Lavaca
- VEDC has spoken to other developers for housing needs in Port Lavaca

### **Marketing**

- VEDC has contracted with web developer for the Port Lavaca tab on the VEDC website. Should be completed no later than Oct. 31.
- Created one pager for retail marketing
- VEDC staff spoke to City Manager regarding Port Lavaca becoming a certified “Film Friendly City”. We can present the process to council during a later meeting (if/when preferred).
  - First steps required include:
    - VEDC Staff (the invitation will be extended to Tania French at the chamber, as well) to attend a workshop hosted by the state. THEY ARE WORKING ON SCHEDULING ONE IN THE FALL. The FF staff is supposed to contact VEDC staff to update on a date.
    - Updating forms to be presented and approved by City Council (working on those now)

### **Business**

- Working with a potential shoe retailer (consultant) looking to possibly have a location in Port Lavaca.
- Having met with a consultant on August 23<sup>rd</sup>, CM and VEDC staff are working on an Economic Impact Analysis as it relates to Safe Harbor Refuge.
- VEDC staff will meet with CM on a marketing plan for vacant buildings/lots and other sites and will target those sites (next scheduled meeting).
- VEDC staff will schedule regular visits to businesses located in Port Lavaca, beginning with those downtown.
- VEDC staff will be attending retail attraction trade shows, effective 4<sup>th</sup> quarter 2024 (schedule will follow). Discuss what a “wish list” would be for retail.
- VEDC has reached out to six car wash companies for a potential carwash in Port Lavaca. Will report when we find out requirements.
- Working with Chamber to schedule meetings with business owners/ roundtable discussion. It was suggested we hold off for a couple of months due to a plethora of upcoming events.



### Projects

**All projects discussed on August 12<sup>th</sup> are still active.**

- VEDC is working with a new DOW supplier that will have an economic impact, to include some jobs, in the community.
- WGS is still a very active project. This would be at the ALCOA site and originally would result in 1,500 jobs.
- Project Lynas is still active
- 4 other (previously 3) large projects are being worked on in the region which will result in many jobs, if sites are selected. Everyone is still in the planning stages.

### Other

- VEDC staff attended Rotary Meeting held on October 3<sup>rd</sup>, 2024.
- VEDC will host the annual meeting on November 14<sup>th</sup>.