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**CITY OF PORT LAVACA**

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**COUNCIL MEETING:** NOVEMBER 10, 2025

**AGENDA ITEM:**

**DATE:** 11.06.2025

**TO:** HONORABLE MAYOR AND CITY COUNCIL MEMBERS

**FROM:** DERRICK SMITH, DIRECTOR OF DEVELOPMENT SERVICES

**SUBJECT:** CONSIDER AMENDMENTS TO TEMPORARY SIGN ORDINANCE

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**Background:**

Taking into consideration the discussions at the October 27 workshop, the following are listed amendments to the regulations regarding Temporary Signs in the Sign Ordinance.

NOTE the attached proposed amended ordinance:

- has eliminated the requirement for a permit for any temporary sign, including banners, flags, pennants, and inflatables, but states that such signs shall otherwise comply with all other applicable sections of Chapter 36 (Signs).
- retains the restriction of one pennant sign per 25 ft lot frontage and one banner sign and one inflatable per physical address (corner lots may use frontage on both streets);
- retains the requirement that banners, flags, pennants and inflatables must be securely installed per the manufacturer's recommendation for high wind areas, when provided.

Council may make changes to any of this in a motion to adopt this in the first reading.

36-1 Definitions:

- A-frame sign - add a maximum size – suggested 12 sf, (3'x4' sign)
- Banner Sign -add additional description and a maximum size of 64 sf to match other temporary signs. NOTE if a banner is greater than 64 sf, it will not be considered a temporary sign and will need a sign permit and be installed to meet the windloads.
- Banner Street sign – add a definition for banner signs which extend across a public street
- Construction Sign – add a maximum size – suggested 64 sf (8'x8' or 6'x10' or 5'x12')
- Inflatable – the current ordinance has no definition, so we are proposing to add one
- Political Sign - the current ordinance has no definition, so we are proposing to add one
- Realty sign – add a maximum size – suggested 64 sf
- Special promotion and event sign - the current ordinance has no definition, so we are proposing to add one. This definition is for promotions and events with a specific start and end date.
- Community Promotional Goodwill Campaign sign – we are proposing to add this definition and provide rules for this type of sign in the ordinance. This is for promotions that are longer in duration and/or don't have a specifying start and end date. Examples are the promotional campaigns for the Calhoun County Port and Texas A&M Victoria

We are specifying that Realty signs shall conform to the same requirements and standards as construction signs. clarify that realty signs must follow the same install requirements as construction signs in that if they are greater than 32 sf they must be constructed and tied down to mee the wind loads.

36-7(d)(1): has been deleted since we are no longer requiring annual permits

36-7(d)(4): clarify that the one banner sign/one inflatable rule applies per physical address (not per business) and add that corner lots will be allowed one banner and one inflatable per street.

36-7(d)(5): change wording to say one pennant sign may be installed (instead of permitted) in order to clarify a permit is not required, and that corner lots can use the frontage of both streets in applying the 25 ft per lot frontage rule.

36-7(d)(6): we are proposing language that says the installation of banners, flags, pennants and inflatables must be installed per the manufacturer's recommendation for high wind areas, when available. This is not a requirement to meet the wind load, but typically manufacturer's will provide recommendations for the use/installation of their product in "high wind areas".

36-7(d)(7): We've added language to address basic requirements for Banner Street Signs (those that extend across a public street)

36-7(d)(8): It is noted that a permit is NOT required for banners. Flags, pennant and inflatables.

36-7(g): We are proposing to add a category of sign called "Community Promotional Goodwill Campaign sign." Examples of these would be the signs promoting the Calhoun County Port and the Texas A&M University - Victoria campus. Because these will be campaigns of unknown duration and unknown content, we would want any such signs greater than 6 sf to go thru a permitting process. As written, this would be a permit that would need to be renewed annually. In this way if the signs are not being taken care of and being allowed to get degraded and faded etc., the permit will not be renewed. In determining whether to issue a permit or not, the proposed content will be reviewed to verify it is community-oriented and not commercial advertising. We can choose to issue this permits with or without a fee.