



**VEDC Update for Port Lavaca**  
**OCTOBER RECAP**  
**Presented November 2025**

**Residential**

- VEDC Staff continues to provide a residential developer with information when asked. They are excited a TIRZ will be put in place and are extremely interested in knowing the boundaries. This is an ongoing project and VEDC staff keep them updated. VEDC staff will let them know if/when this is passed.

**Marketing**

- VEDC will be having some photos done soon to compliment the web page. This has been weather dependent.
  - Photos will include both an “industrial” look and a retail look.
- VEDC staff and Tania will meet again to select final photos. Pending. ONCE THE PHOTOS ARE UPLOADED, AN ANNOUNCEMENT WILL BE SENT OUT BY THE STATE, ACKNOWLEDGING THIS.
- VEDC staff has gained access to the City’s Economic Development Facebook page and is posting on there. We will highlight properties and other relevant economic development information to encourage engagement.
- VEDC staff have been pushing out information to the small business community on the Port Lavaca Small Business Facebook page.

**Business**

- VEDC staff working with a business on a BUSINESS RETENTION project, to keep them in Port Lavaca. An NDA was signed so VEDC is unable to name the business at this time. This was presented to council and is PENDING.
- The VEDC staff has reached out to a combined (breakfast/lunch) concept sit down restaurant to have a discussion with them opening in Port Lavaca. This is still pending.
- VEDC staff are working with a developer and discussing the use of pad sites available. Developer had to cancel meeting and will reschedule.
- VEDC staff conducted a business workshop on AI and business. This was very informative. Workshops will be conducted on a regular basis beginning in the new year. There is already a basic schedule, with topics set. VEDC staff works with T. French on these as it relates to scheduling and input, as she is well informed with the business community.

**Other**

- VEDC will be hosting their annual meeting on November 19<sup>th</sup>. All council members have been invited to attend, along with the Mayor and City Manager. As always, the invitations are sent via email. If you have not received this, please contact Diane: [dianedrussell@victoriaedc.com](mailto:dianedrussell@victoriaedc.com) or 361-485-3190.
- VEDC is planning for remainder of year and 2026 to attend retail /other events. A list was provided to the City Manager.
- VEDC staff attend training and conferences throughout the year. There are training opportunities as they relate to economic development. If any council member is ever interested in knowing more, please let VEDC staff know.