



VEDC Update for Port Lavaca
NOVEMBER RECAP
Presented December 2025

Residential

- VEDC Staff continues to provide multiple residential developers with information when asked. The big interest was a TIRZ being passed. Staff shared boundary map with them. This will be an ongoing conversation.

Marketing

- VEDC will be having some photos done soon to compliment the web page. This has been weather dependent.
 - Photos will include both an “industrial” look and a retail look.
- Tania will be uploading photos for Film Friendly. ONCE THE PHOTOS ARE UPLOADED, AN ANNOUNCEMENT WILL BE SENT OUT BY THE STATE, ACKNOWLEDGING THIS.
- VEDC staff has gained access to the City’s Economic Development Facebook page and is posting on there.
 - From November 6 – December 1st, there have been almost 7,000 views on the page.
 - There are more non-followers of the page viewing, than there are followers (interesting).
 - **PLEASE LIKE AND FOLLOW THE PORT LAVACA ECONOMIC DEVELOPMENT** page.
 - We will highlight properties and other relevant economic development information to encourage engagement.
 - Information about Small Business Saturday has been pushed out.
 - Information on Small Business Grants has been pushed out (closing on January 16th)
- VEDC staff have been pushing out information to the small business community on the Port Lavaca Small Business Facebook page, to grow the page to enable us to share more information.

Business

- VEDC staff working with a business on a BUSINESS RETENTION project, to keep them in Port Lavaca. PENDING.
- The VEDC staff has reached out to a combined (breakfast/lunch) concept sit down restaurant to have a discussion with them opening in Port Lavaca. This is still pending.
- VEDC staff met with two developers in the last week of November to discuss possible projects. They have been provided with the Market Guide, and the TIRZ boundary map. The discussion is on existing pad sites, and possible residential.
- VEDC staff conducted a business workshop on AI and business. This was very informative. Workshops will be conducted on a regular basis beginning in the new year. There is already a basic schedule, with topics set. VEDC staff works with T. French on these as it relates to scheduling and input, as she is well informed with the business community.

Other

- In October, VEDC staff attended a Stand Up Rural America Summit, held in Gonzales, Texas, with a focus on small communities.
- In October, VEDC staff attended the Annual Texas Economic Development Council (TEDC) Conference, held in San Antonio. *If any council members would ever like to attend a conference with us, or TEDC training, let VEDC know. Going forward, staff will ensure council members are aware of all conferences and training opportunities.*
- In November, VEDC Staff attended the TML Economic Development conference in Bastrop, Tx.



- VEDC hosted their annual meeting on November 19th. Thank you to the council members who were able to attend. These meetings are always open to all elected officials, and City Manager. As always, the invitations are sent via email. If you have not received this, please contact Diane: dianedrussell@victoriaedc.com or 361-485-3190.
- VEDC staff had multiple site visits with companies interested in the area.
- VEDC is planning for remainder of year and 2026 to attend retail /other events. A list was provided to the City Manager.
- VEDC staff attend training and conferences throughout the year. There are training opportunities as they relate to economic development. **If any council member is ever interested in knowing more, please let VEDC staff know.**
- VEDC staff will be attending the City Planning meeting to be held on December 2nd, for the Comprehensive Plan.