



VEDC Update for Port Lavaca
JULY 2026 RECAP
Presented August

Residential

- Residential Developer doing their due diligence and plan for 2027. Pending.

Marketing

- VEDC Staff to attend “Retail Live” tradeshow in September and will market Port Lavaca.
 - Will focus on “gaps” in retail to include clothing and food and beverage.

Business

- VEDC staff continues working with an individual who is in the process of purchasing commercial property and developing. We are working on ideas. VEDC staff provided this individual with information on the Retail Live show as well, in case he wanted to attend.
- Finding the best time and interest from business owners has been a challenge for workshops. A workshop will be held in August and again in September.
- Once the VEDC staff obtains the Chamber directory list, appointments for visits will be set.

Attraction

- VEDC staff are working closely with a local business owner and assisting on an event that will include international business owners (and others) who may be interested in expanding their businesses here and to the region.
- VEDC staff is marketing empty pad sites and keeps in contact with the developers.
- Based on Retail Leakage, Opportunity & Retail Recruitment, we will be targeting not only small manufacturing, (as it is not retail), but also retailers in categories of apparel, outdoor/marine, Restaurants (this will continue) and home, pet, beauty supply.

Other

- VEDC staff have scheduled meetings with the City Manager, to be recurring.
- VEDC staff attend training and conferences throughout the year. There are training opportunities as they relate to economic development. **If any council member is ever interested in knowing more, please let VEDC staff know.**
- The next quarterly open meeting for the VEDC will be held on August 27th. **All Council Members, Mayor and City Manager are invited to attend. (Please let us know if you don’t receive emails from us)**

VEDC President will update the council in person on a quarterly basis. Date TBD.