# Texas Mid-Coast Birding Festival

Prep for Port Lavaca

#### **Lighthouse Beach**

- Birding/Photo Blind
- Water Station Pond
- Feeding Stations

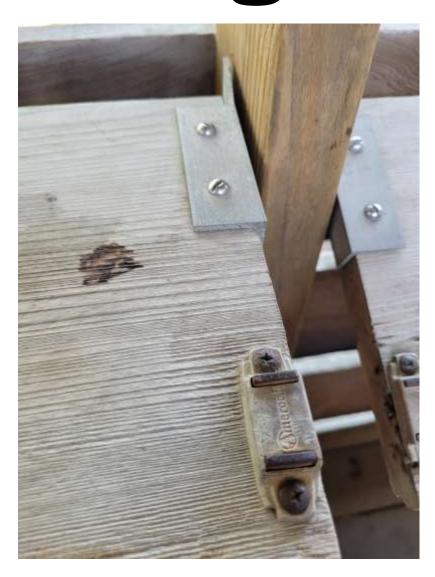
#### 1. Bird/Photo Blind

- Blinds allow birders and photographers to get closer to birds without disturbing the birds.
- The blind I have designed will allow people of all ages to enjoy watching birds up close.
- The viewing ports will allow people of all sizes to sit or stand for comfortable viewing.
- By having 36 inches between the seats and a 48-inch entrance, the blind can be enjoyed by a person in a wheelchair.

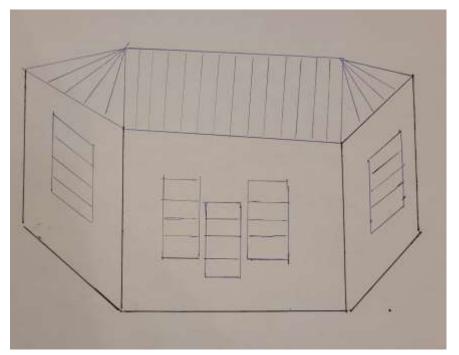


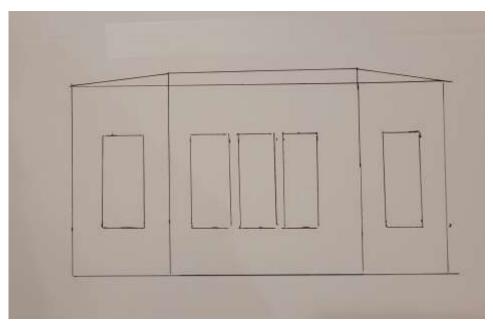


### Hinged 1x6 slats



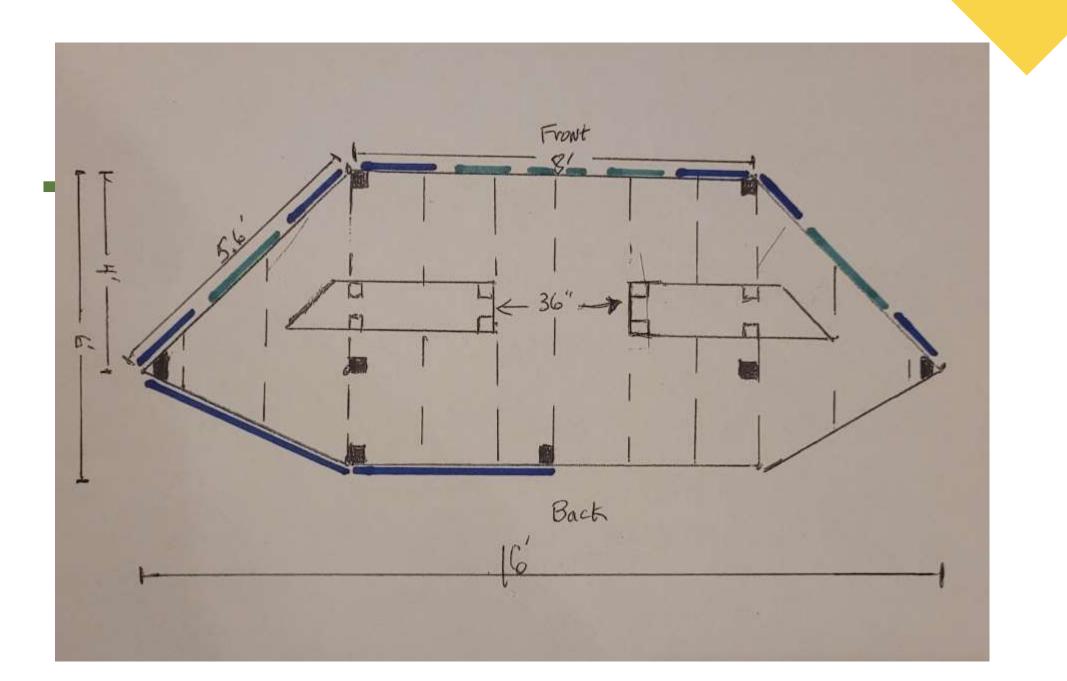








# Front view 8' tall Center 8' Wings are 5'6"



## Peanut butter/seed Feeding station



## Hanging Seed Feeding Station

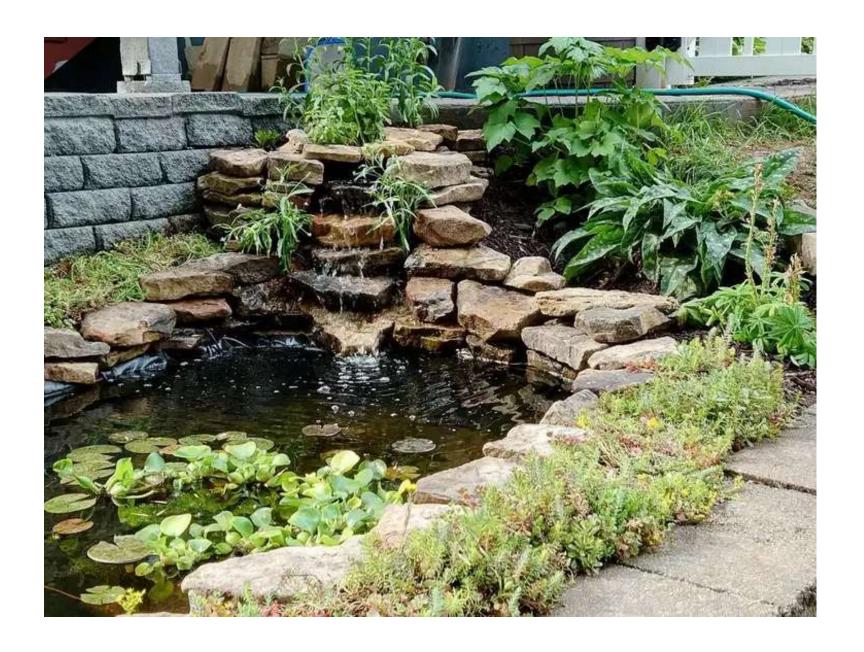


# Hummingbird Feeding Station





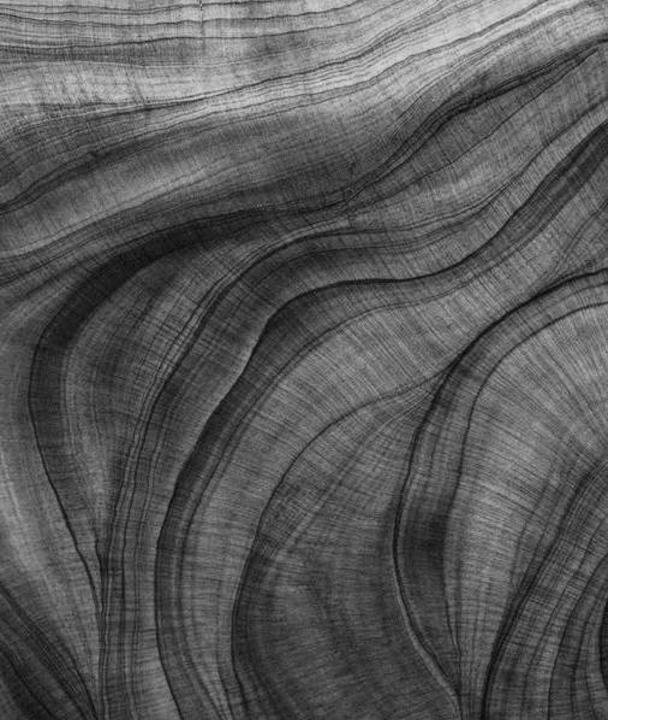
# Small Pond with a Waterfall



#### **Water Station**







# Overcoming nervousness

Confidence-building strategies

#### **Engaging the audience**

- Make eye contact with your audience to create a sense of intimacy and involvement
- Weave relatable stories into your presentation using narratives that make your message memorable and impactful
- Encourage questions and provide thoughtful responses to enhance audience participation
- Use live polls or surveys to gather audience opinions, promoting engagement and making sure the audience feel involved

# Selecting visual aids

**Enhancing your presentation** 

#### Effective delivery techniques

This is a powerful tool in public speaking. It involves varying pitch, tone, and volume to convey emotion, emphasize points, and maintain interest:

- Pitch variation
- Tone inflection
- Volume control

Effective body language enhances your message, making it more impactful and memorable:

- Meaningful eye contact
- Purposeful gestures
- Maintain good posture
- Control your expressions

- 1. Know your material in advance
- 2. Anticipate common questions
- 3. Rehearse your responses

Maintaining composure during the Q&A session is essential for projecting confidence and authority. Consider the following tips for staying composed:

- Stay calm
- Actively listen
- Pause and reflect
- Maintain eye contact



### Navigating Q&A sessions

#### **Speaking impact**

Your ability to communicate effectively will leave a lasting impact on your audience

Effectively communicating involves not only delivering a message but also resonating with the experiences, values, and emotions of those listening



Learn to infuse energy into your delivery to leave a lasting impression.

One of the goals of effective communication is to motivate your audience.

| Metric                        | Measurement    | Target | Actual |
|-------------------------------|----------------|--------|--------|
| Audience<br>attendance        | # of attendees | 150    | 120    |
| Engagement duration           | Minutes        | 60     | 75     |
| Q&A interaction               | # of questions | 10     | 15     |
| Positive feedback             | Percentage (%) | 90     | 95     |
| Rate of information retention | Percentage (%) | 80     | 85     |

#### **Dynamic delivery**

#### Final tips & takeaways

#### Consistent rehearsal

Strengthen your familiarity

#### Refine delivery style

Pacing, tone, and emphasis

#### Timing and transitions

Aim for seamless, professional delivery

#### Practice audience

Enlist colleagues to listen & provide feedback

- Seek feedback
- Reflect on performance
- Explore new techniques
- Set personal goals
- Iterate and adapt

#### Speaking engagement metrics

| Impact factor               | Measurement        | Target | Achieved |
|-----------------------------|--------------------|--------|----------|
| Audience interaction        | Percentage (%)     | 85     | 88       |
| Knowledge retention         | Percentage (%)     | 75     | 80       |
| Post-presentation surveys   | Average rating     | 4.2    | 4.5      |
| Referral rate               | Percentage (%)     | 10     | 12       |
| Collaboration opportunities | # of opportunities | 8      | 10       |

#### Thank you

Brita Tamm
502-555-0152
brita@firstupconsultants.com
www.firstupconsultants.com