



City of Port Lavaca Parks and Recreation Master Plan:

A Presentation to Introduce the LJA Team, Scope, and Process



Parks & Recreation Master Plan Report: Overview

1. Meet Your Team
2. Scope & Process
3. Timeline & Deliverables

Meet Your Planning and Landscape Architecture Team



Ernesto Alfaro
Principal, Lead Design
Planner



Katy Harris, AICP
Associate Principal, Lead
Regulatory Planner



Kayla Leal, AICP
Associate Project Manager,
Regulatory Planner



Laura Cuervo
Planner, Design/Regulatory



Charlie Patout, PLA
Principal, Landscape
Architecture



Chris Chomer
Associate Project Manager,
Landscape Architecture



Scope of Work & Process



Inventory and Analysis
Evaluation of existing parks, and facilities to identify strengths, weaknesses, and opportunities.



Park Recommendations
Includes cost projections, funding alternatives, and implementation strategies



Determination of Requirements
Comprehensive determination of current requirements, locations, & standards of City Parks



Needs Assessment
Based on trend analysis, stakeholder/community engagement, and public workshop

The Parks and Recreation Master Plan provides a roadmap to enhance the community's parks, facilities, and recreation opportunities to better serve the needs of residents.

Community Engagement



LJA, in conjunction with City staff, will conduct one public workshop to present findings from the information gathering and existing inventory analysis phase. The goal will be to have a collective vision for what City of Port Lavaca Parks could be, what the residents want them to be.

LJA will participate in monthly status meetings to keep city staff and stakeholders alike updated on the development of the Parks and Recreation Master Plan. These meetings may include the parks board, city staff, the Visioning committee, or any other invited guests.

The LJA team will host an Open House that will coalesce the findings from the Public Workshop, Inventory Analysis, and various meetings, into one collected, interactive presentation. This will function as the immediate pre-cursor to the final report.

These three major events will comprise the entirety of the community engagement effort for the Master Plan report.

Inventory Analysis + Community Feedback = Parks & Recreation Master Plan Report



Conceptual Overall Project Timeline



Next Steps

- **Begin Inventory Analysis**
The Parks Board should formally adopt the Master Plan, providing the necessary policy directive and guidance for implementation.
- **Schedule Community Workshop**
Identify possible dates for the first of the three major community engagement pieces.
- **Prepare Detailed Timeline**
Develop a clear and detailed timeline for the overall Master Plan report, identifying the community engagement work, the information gathering phase, recommendation effort, etc.