

## **CITY OF PORT LAVACA**

### **Become a Certified Film Friendly City**

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#### **What is a Certified Film Friendly City?**

A Certified Film Friendly City is recognized by the **Texas Film Commission** as ready and welcoming to film, television, commercial, and digital media productions.

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#### **Why It's Important**

- Attracts film & TV Productions
  - Encourages spending in the local economy
  - Boosts tourism and visibility
  - Support small businesses.
  - Puts our city on the production map – on the state level.
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#### **What Certification Involves:**

- Attend a free training webinar from the Texas Film Commission
  - Appointing a local contact person
  - Develop basic filming guidelines.
  - Submit photos of local locations.
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#### **The Benefits:**

- 💰 Economic impact from cast and crew spending
  - 🏨 More hotel stays and restaurant visits
  - 📺 Increased visibility and tourism
  - 🔧 Opportunity for local hires and services.
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#### **Success Stories:**

Cities like **Lockhart**, **Gonzales**, **Bastrop**, and **Smithville** have hosted major productions after becoming certified.

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**Let's show the world what PORT LAVACA has to offer!**



**CITY OF PORT LAVACA**  
TEXAS





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TEXAS



## **Become a Certified Film Friendly City**

### **Background Information:**

- This was a suggestion VEDC suggested to the City Manager, and with her approval the VEDC has initiated.
- Guidelines were created and submitted to the City Manager. They have been sent to legal for review. Once approved, they will be on an agenda for approval.
- Once approved (by a resolution), this will be submitted to the State and Port Lavaca will be “live” on the State website.
- VEDC and the City of Port Lavaca will be able to market themselves as a Film Friendly Certified City.
- In the meantime, VEDC staff and Tania attended the mandatory training, to keep the momentum.
- VEDC staff and City Manager have discussed photos, and VEDC staff also met with Tania to discuss photos.
- Both VEDC staff and Tania have access to the portal to upload information and photos.
- Why? It’s just one more avenue to promote Port Lavaca.